

KIRK SMITH
Editor-Publisher
4829 Saratoga Avenue
Ocean Beach, Calif.
Phone Point Loma 17

THE BEACH NEWS

Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

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FIVE CENTS THE COPY

SCHOOLS READY FOR OPENING

SCHOOL DAYS
DUE TO BEGIN ON
TUESDAY, SEPT. 8

Announcement has been made by H. C. Johnson, superintendent of schools, that the fall sessions of San Diego schools will open Tuesday, Sept. 8, when there will be a half-day of school, just enough for the classes to get their schedules lined up. Teachers will be required to report at their respective schools at 9 o'clock Monday morning, Sept. 7, although it is Labor Day, but they will not be required to remain after having reported.

It is also announced that principals and vice-principals of the senior high school and the Roosevelt, Woodrow Wilson and Memorial junior high schools will be at their desks from 9 to 12 o'clock the mornings of Monday, Tuesday and Wednesday of next week, to assist students of those schools to prepare their class schedules.

On the afternoon of Sept. 8, all teachers and principals of the city will assemble at the auditorium of the junior high school to listen to an address by Superintendent Johnson, in which he is expected to outline the policy of the school for the coming year.

Free—Saturday Special—Free
THE BLUE BIRD BAKERY
One Dozen Cookies Free
with each 50c purchase.*

Ocean Theatre

RUDOLPH VALENTINO
AND JOHN GILBERT HEAD

LIST OF STARS

Manager Ray Ericsson has secured an exceptional array of stars for the current bill at the Ocean Theatre. The roster includes Agnes Ayres and Antonio Moreno tonight in "The Story Without a Name," and for Sunday night John Gilbert will be seen in "Romance Ranch," as well as Alberta Vaughn in "The Pacemakers." The mid-week special Tuesday and Wednesday will bring forth Rudolph Valentino in "A Sainted Devil," and on Thursday and Friday Harry Carey will present Bret Harte's famous story, "The Flaming Forties," with good comedy always added to every program.

Stationary—Froide—Bacon St.

BIG THEATRE PARTY CELEBRATES TENTH BIRTHDAY OF EARL ERICSSON

Hundreds upon hundreds of happy young folks, from two to twelve years of age, joined in a general jubilee celebration of the tenth birthday anniversary of Earl Ericsson last Tuesday afternoon at the Ocean theatre. The celebrant's mother, Mrs. Norma Ericsson, assisted by her husband, Manager Ray Ericsson, had arranged a great matinee entertainment free to the children of the beach, and advance announcement of the affair was duly made in "The Beach News" last week. The response was enormous in numbers and unanimous in joyful sentiments. The children fairly stormed the doors of the theatre with a capacity crowd, and hilarity reigned supreme. Candy was generously distributed and each and every gleeful guest received a heaping helping of ice cream with confections galore. Young Earl Ericsson was a most hospitable host par excellence, here, there and everywhere among his many friends, and he was the thankful recipient of a wonderful array of boyish presents and birthday tokens. It certainly proved an afternoon long to be remembered by all the participants in the rollicking affair.

CARD OF THANKS

Sincere thanks are extended to our many friends for their numerous acts of kindness and beautiful floral offerings during our recent bereavement in the great loss of a devoted wife and loving mother.

CHAS. H. PELTCHER
AND CHILDREN.

PERSISTENT PUBLICITY SECRET OF SUCCESS SAYS WRIGLEY

"Whether yours is a 5-cent or a \$50,000 business, keep telling about it by advertising," says Wrigley, the chewing gum man, who spends more than a million dollars a year in buying newspaper space. He did not stop shouting as soon as he attracted attention, but continues to announce his products, lest folks forget him.

Souvenirs for Skaters

PRIZE DRAWINGS
AND BALLOON SHOWER
AT M. B. ROLLER RINK

Manager "Ed" Kickham has picked out a good 'un for his skating patrons at the Mission Beach Roller Rink for next Friday night, September 4. It is the first prize drawing for the fall season and the idea of "fall" naturally suggested a shower, so there will be a great balloon shower as an added attraction. And then watch the grand scramble. There'll be gifts for everybody who can catch 'em as they come fluttering down. Novelty will be the order of the evening and some pleasant surprises are in store for the skaters at the M. B. rink next Friday night. Go early and stay late.

Nestle Lanoil Permanent Waving
THE BEAUTY SHOP
Phone Point Loma 193

JUNIOR MEMBERS "DO THEIR STUFF" WITH NEW SWIMMING CLUB

Announcement has been made by J. Wilber Kyle, manager of the Mission Beach bath house, of the formation of the Mission Beach Swimming club, the membership of which will be made up of boys and girls under the age of 10 who attain proficiency in swimming and diving.

The first two members of the junior club are Virginia Lee Russell and Ardis May Shanks, who gave a demonstration of their prowess in the water recently at the Mission Beach plunge. Virginia is 6 years of age, and Ardis is 5. Both are pupils of Louis Fleetwood, swimming instructor at the Mission Beach bath house, who in a remarkably short time has taught them to become exceedingly adept at diving and swimming.

Kodak Films—Froide—Bacon St.

NEW FISHING PIER AT MISSION BEACH

Councilman Louis Maire is a leader among those who are working like beavers to raise the sum of \$1750, necessary for the flooring and railing of the new ocean fishing pier at Mission Beach. He states that "contributions can be sent to him, or left at any of the sporting goods houses or with Bert Anthony at the Bank of Italy. This wharf is a fine thing for San Diego. The city gets it for nothing, but floors and rails must be built by private subscription. Any amount will be acceptable, and I would like to hear from citizens whether they fish or not."

NEW REALTY AGENT LOCATES HERE

Attention of property owners and buyers is called to the display announcement by J. F. Kennedy of his opening of a real estate office in the new stucco building at the corner of Voltaire and Bacon streets, Ocean Beach. Mr. Kennedy has recently arrived from Los Angeles and assures prompt and courteous attention to his patrons. Listings are most respectfully solicited by mail phone or in person.

BATHING BEAUTY CONTEST

The first annual bathing beauty revue at Mission Beach will be held next Sunday afternoon when some splendid prizes will be awarded the winners in special contests.

Classified Ads Get Quick Results.

A son was born August 21 to Mr. and Mrs. William J. Oakes, of 3018 Whittier street, Loma Portal.

Point Loma 'Hi' Flag?

TIMELY MOVEMENT
FOR FLAG PRESENTATION
FROM OCEAN BEACH

There's yet time to arrange for a flag presentation and public reception day at the Point Loma high school before the regular opening of the school session on Sept. 8. A movement is on foot to use a part or even all of the funds remaining in the treasury of the erstwhile Ocean Beach Chamber of Commerce for the purchase of a suitable flag and flag equipment for the new high school as

somehow of a token of appreciation from the Ocean Beach district. This effort should be happily consummated, and "The Beach News" sanctions the idea, first, last and all the time. Let's get busy, everybody interested, and secure the flag at once for presentation on a special day to be duly designated. As a loyal resident of Point Loma and a member of the board of education, Edgar F. Hastings has suggested that he will endeavor to secure a number of speakers and the aid of school officials toward a general public inspection and flag day at the new Point Loma "Hi."

O. B. BASEBALL

"KANDY KIDS" FROM
SHOWLEY BROS. TO PLAY
HERE NEXT SUNDAY

The Ocean Beach team added the seventh straight game to their victory list last Sunday when they walloped the Radiator nine by a score of 9 to 2. The good old reliables, Pells and Lutter, held the hitting honors and the entire home bunch showed plenty of pep all along the route.

Next Sunday, August 30, the Showley Bros. Candy team will visit the beach and the local boys are all primed to give the "sweet uns" a razzing-dazzling reception. Don't miss it!

GREAT SAVING OFFERED IN BLUE PRINTS BY BUILDING SERVICE

Special attention of property owners and prospective builders is called to the announcement of a remarkably low offer for plans by the "Building Service" of 410 B street, San Diego. It is particularly stated that three sets of blue prints will be furnished to order complete for the low price of ten dollars for any residence or building which does not exceed the cost of \$6000. This is an exceptional opportunity to secure first-class working plans to suit any builder's needs and further information can be obtained by phoning Main 4369.

Mission Beach News Notes

By MRS. F. G. GREENFIELD
726 Ormond Court
Special Representative
For "The Beach News"

Press executive for Mission Beach Chamber of Commerce.

All of San Diego, Attention!
We want all beach lovers to know that Mission Beach is an all-year-round home place now.

A wonderful school for the grades, built of brick, tile and stucco, will be ready for the new school term. So those of you who want to enjoy a pleasure beach every day prepare to lease your winter home here and give your kiddies the proper chance to grow physically as well as mentally. What cleaner, finer playground in the world than our beautiful wide, white sand beach? Costing you no more, you have this opportunity at your door.

Subscribe to "The Beach News."

Mr. and Mrs. Andrew J. Reisz of Idaho street spent the week-end with the F. G. Greenfields on Ormond court.

Mr. and Mrs. Wm. Robbins of Highland Park and Mrs. Ella Richmond of Belvedere have been house guests of Mr. and Mrs. F. S. Jennings for the past few days. Mr. Robbins says he will never be quite satisfied until he has acquired a home on Mission Beach.

Mr. and Mrs. Bert Cole of Glendale were callers at Mr. and Mrs. Hurley's residence this week.

L. R. Fuller of El Cajon is spending his vacation at 818 Portsmouth court.

Mr. and Mrs. William S. Hunt have returned from a trip to the northern beaches, where they were wonderfully entertained, but nothing can lure them away from their home at Mission Beach, as they declare "it is the finest."

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The Ocean Beach branch library is the recipient of 215 beautifully bound volumes of the private library of the late Dr. C. S. Emery, and was given a memorial by his wife, Mrs. Bertha Emery, of Ocean Beach. Among these are the following sets: Wavely Novels, Scott; Dickens; Cooper, Sea Tales and Leather Stocking; Prescott, Conquest of Mexico (2 vols.), Conquest of Peru (2 vols.), Ferdinand and Isabella (3 vols.); Irving complete (21 vols.); Ridpath, History of the World (9 vols.); Museum of Antiquity; Shakespeare complete (1 col.); Curious Questions, Killekelly (3 vols.); Macaulay, Essays and Poems (3 vols.); Bulwer-Lytton (8 vols.); Encyclopedia; Library of Universal Knowledge (15 vols.)

Mrs. Emery also presented the library a large gallery-size oil painting of Mt. Ranier, by Rollins. This painting has been greatly admired by the library patrons and hangs back of the librarian's desk.

One loving thought inspires another, and Mrs. Lucy H. Hoover painted especially for the library a charming seascape, giving the rocky coast line of Ocean Beach.

I know the people of Ocean Beach join me in extending our thanks and appreciation to these kind friends.

Pete Cunningham, an old-time resident of Ocean Beach, is at the County hospital, suffering with serious heart trouble.

Mrs. John Hall and daughters, of 3704 Indiana street, San Diego, are spending the next two weeks in the Brower cottage on Rockaway court.

Dr. and Mrs. E. K. Roberts, of 4936 South Cimarron, Los Angeles, have returned to their home after spending the past month of Mission Beach.

Mr. and Mrs. J. J. Conley of San Bernardino are spending a few days at Mission Beach.

Dr. Eugene Paynter, of 810 Ormond court, is on a trip north, attending to business interests in the San Joaquin valley.

Miss May L. Douglass, from 33 North Hudson, Pasadena, is spending the week in a cottage on San Jose place.

Miss Ellen Kelly, who has been spending part of her vacation in Mission Beach, has just returned to her home in El Paso, Texas.

Miss Bettina Greenfield, who has been spending the last two weeks with Mr. and Mrs. A. J. Reisz in San Diego, has just returned to her home on Ormond court.

The National Daughters of the Golden West gave an all-day picnic party last Thursday for the children of the native sons and daughters.

Members of the Dixie society held a beach picnic party Tuesday evening at the home of Mrs. P. A. Ritchie on San Luis Obispo court. A special program of interest was given during the evening.

Mrs. C. C. Yelvington, of 1222 Edgemont drive, San Diego, and friends from Los Angeles, are enjoying the sea breezes from their cottage, 810 Nantuckett court.

Classified Ads Get Quick Results.

WE CIRCULATE

DON'T FORGET
"BEACH CLEANLINESS"
STANDS FOR "HEALTH"
"NEW HOME-SEEKERS"
"MORE PROSPERITY"

SHERWIN-WILLIAMS PAINTS—
San Diego prices—O. B. Feed, Fuel
and Express, 1926 Bacon St. Phone
Pt. Loma 20-W.

Circus Coming Soon

RINGLING BROS. AND
BARNUM & BAILEY SHOWS
HEADED THIS WAY

Bringing more than eight hundred of the world's premier men and women stars, three hundred and fifty performing horses and many big, new foreign features, the Ringling Brothers and Barnum & Bailey circus is to give performances at San Diego, Wednesday, September 16.

Among the host of noted performers are the Australian Colleano, the Spanish wizard, Mijares, Maximo, Naidla Miller and Berta Beeson, who head the congress of high-wire artists. May Wirth, the George Hannaford troupe, "Phil the marvel," the Ernestos and the Rieffensch sisters are among the many bare-back riding champions. Lillian Leitzel, Mlle. Fillis, the Clarkson-Nelson troupe, the Siegrist-Silbons and the Rooneys lead the aerial displays.

Famous gymnasts include the Colleano family of eleven great athletes, the Nelson family, premier acrobats and tumblers, the Pichianis troupe from Italy, the Medinis who perform up-and-downers as high as the tent-top, and the Junero troupe, acrobats who wear tall stilts.

The addition of two more circus rings has been effected by setting circular curbs on two of the elevated stages. This makes it possible for Ringling Brothers to present for the first time in history, five separate companies of performing horses at one time. It is the biggest and most amazing circus ever on tour in America.

Kodak Finishing—Froide—Bacon St.

JUNIOR FEDERATION TO GIVE BOAT RIDE AND DANCE NEXT WEEK

The Junior Federation of State Societies will give a boat ride and dance at Roseville on the evening of Sept. 1. The society has held several socials and is giving this boat ride as its first one of the season. The society is composed of young people from the various states in the Union and when twelve members from any one state desire they can form the junior society of that state. The age limit for membership is 16 and 35 years. Tourists are especially invited to come to the socials and meet the acquaintances of former days. Anyone interested is requested to call "Rod" Harris, Main 5893-M, 4064 National avenue; H. K. Presbrey, Main 3023-R, 3276 Ibis street; Royal B. Lee, 4573 Georgia, Hillcrest 3345; Misses Rose and Ruth Gleckner, 4110 Colonial avenue, Hillcrest 4586-J; Miss Bernice Steele, 3935 Oregon, Hillcrest 2694-J, the committee.

Subscribe for "The Beach News."

"BILLY" ENGLAND SELLS HIGH-CLASS CARS

Louis Shapiro is driving a new Chrysler four coupe, just purchased from "Billy" England of the Mission Beach Garage, and it certainly is a classy turn-out. In addition to Chrysler and Maxwell special service, the ever-progressive William England can now supply you with a Hudson or an Essex, right up-to-the-minute, direct from the factory, with all the frills you want. Just ask Billy or John about it all at the Mission Beach Garage.

CARD OF THANKS

We wish to extend our sincere thanks for the sympathy shown us, and the beautiful floral offerings during our recent bereavement in the loss of a dear mother and grandmother.

S. L. PLUMMER
AND CHILDREN.

"LOMA VISTA" DEVELOPMENT

TRACT DECLARED
IDEAL HOME SITE OF
SOUTHERN CALIFORNIA

The great crowd in attendance at the opening of the "Loma Vista" tract in the beautiful residential section of Point Loma last Sunday afternoon gave remarkable evidence of the popularity of this development, and the wonderful total of sales, estimated around a quarter of a million dollars, was highly significant of the fact that the public is eager to purchase properly presented property in such an ideal section of San Diego. All records for local subdivisions were broken and there continues to be a steady demand for lots in the restricted district.

Just previous to the raising of the flag, announcing the official opening of the "Loma Vista" tract, John P. Mills, who heads the development organization, delivered a brief address, in which he enumerated reasons why San Diego should experience an unprecedented growth within the next two years, and why San Diego real estate is the best investment to be found in the west.

It is especially noteworthy that the lot sales show little in the way of speculation, the property being bought mostly by individuals who have signified their intention of building substantial homes. This portends the opening of a great residential era of progress for Point Loma, with "Loma Vista" as the present focus of personal investment for an ideal home-site.

Photographs—Froide—Bacon St.

S. D. A. & N. Academy

Enrollments for the fall session at the San Diego Army and Navy Academy in Pacific Beach are coming in quite steadily. Among new names are those of Newcomb, of Las Vegas, Nev.; Carey, Washington, D. C.; Tucker, North Dakota; Raines and Connor, Hollywood; Ferris, San Diego, and Donovan, Los Angeles.

Cadet Brooks Dudley is enjoying a vacation trip in Arizona.

Col. and Mrs. Thomas A. Davis will return from a trip to Oakland, San Francisco and Yosemite valley soon. Miss Marinita Davis went with them and will enter Mills college. Manny Davis and Mrs. John Lynch Davis, Sr., also accompanied them.

Corporal Robert F. Shea of Riverside has been obliged to give up his work for the summer on account of a slight illness, but will be back in September.

Nelson Cross returned to his home in Long Beach this week to prepare for a journey east, where he will join his mother.

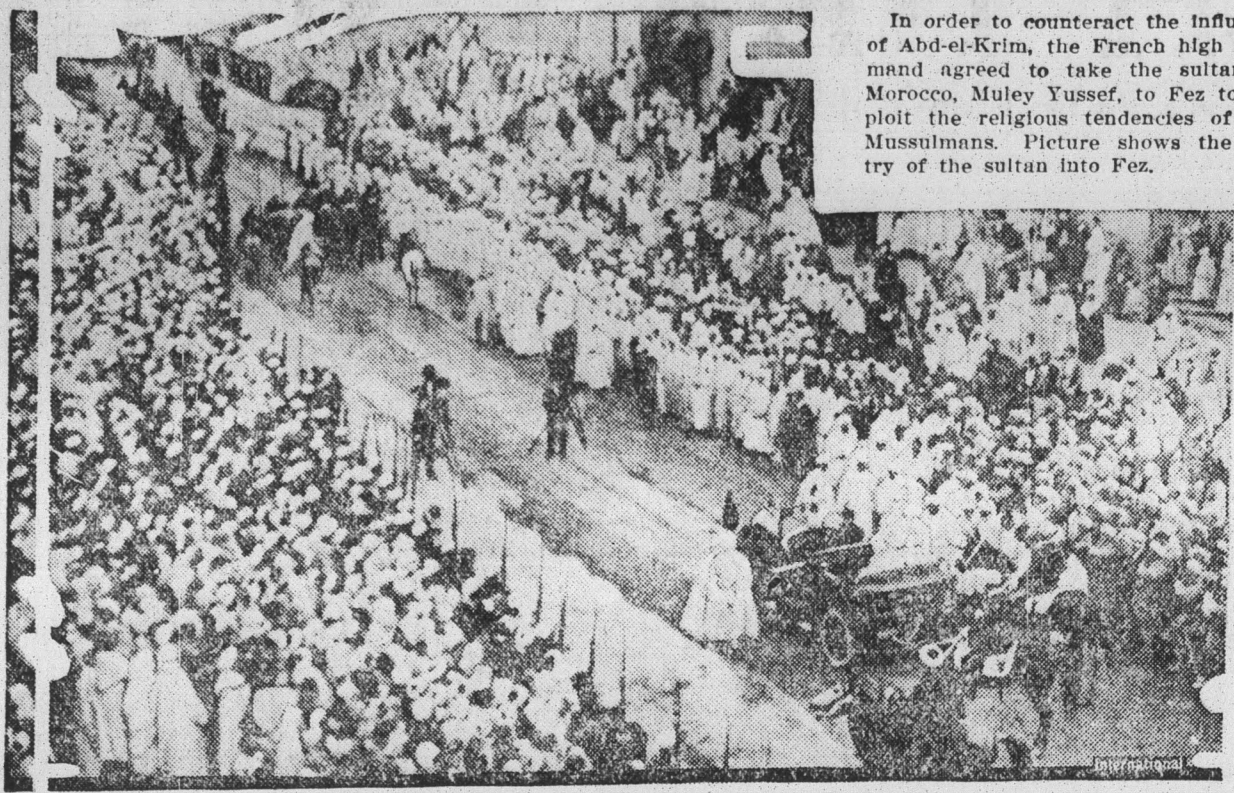
The third swimming meet of the season was held at Bonita bay, Mission Beach, recently. The inter-company contest resulted in another triumph for Company A. The events included a 50-yard dash, won by West of Company A; a 440-yard free style, won by Pereira of Company A; 100-yard free style, won by Buell, Company A; 220-yard free style, won by West, Company A, and 200-yard relay, won by Johnson, Pereira, Kirmise and Buell of Company A.

The most enjoyable social time of the summer session was the sport dance held Friday evening, Aug. 14. Out-of-town guests included Mrs. J. H. Beckham, Mrs. Clyde L. Mowder, Mrs. J. Mark Lacey, Mrs. Otto A. Pauer, all of Los Angeles; Edward N. Stuart, William Hinckle, Harold E. Chasoff, Ralph E. Pewlow, John and James McNabb.

BOND ISSUE CARRIES FOR PUBLIC INSTITUTIONS

Additional and much needed wards for the county general hospital, the tubercular ward of the hospital, the old folks' home and the detention home are assured by a vote of almost 8 to 1, at the election last Tuesday, when San Diego county went on record in favor of a bond issue of \$478,000. It was the lightest vote polled in the history of the country, less than 15 per cent of the registered voters casting their ballots.

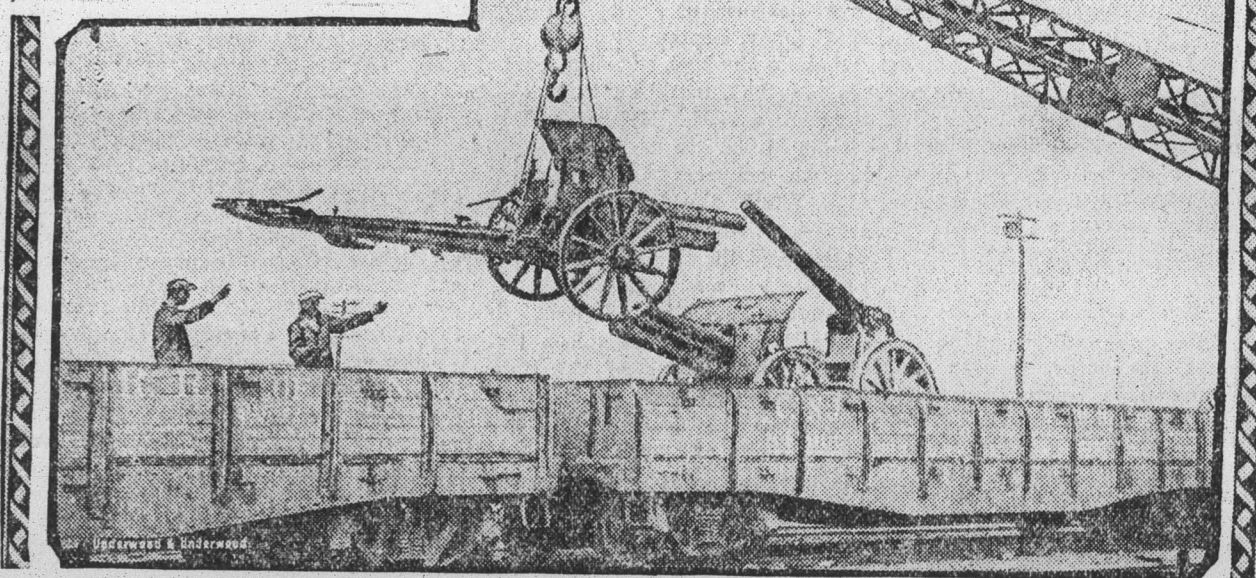
Sultan of Morocco Entering the City of Fez



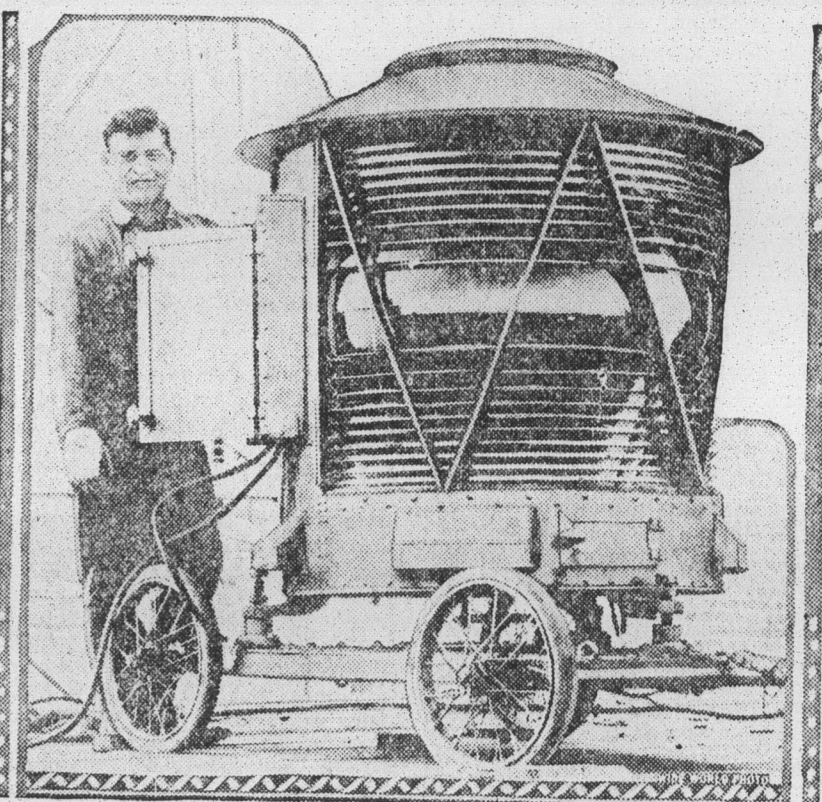
In order to counteract the influence of Abd-el-Krim, the French high command agreed to take the sultan of Morocco, Muley Yusef, to Fez to exploit the religious tendencies of the Mussulmans. Picture shows the entry of the sultan into Fez.

War Trophies Being Sent All Over Country

This picture, made at Port Newark, N. J., shows captured German cannon being loaded into a few of the 3,000 freight cars which are being used by the government to dispose of the 1,000,000 tons of German war materials. They are being shipped to all parts of the United States.



Flood Light for Night Air Mail



One of the huge B. B. T. field flood lights with which the air mail fields from New York to San Francisco are equipped. The projected light covers an area of approximately one half a mile. The intensity is such that a book or newspaper may be read within a distance of two to three miles from the light. It is visible from the air for a distance of from sixty to seventy-five miles.

Canada Woman Slays Bank Bandit



Here are Mrs. Lillian Rodger, her daughter, and William Ross Rodger, her husband. Mrs. Rodger shot and killed Matthew Kolidee, bank bandit, when he attacked her husband, the manager of the Imperial bank at St. David's, Ontario.

HIGH POST FOR MILNE



Gen. Sir George Milne has been designated by King George to be chief of the grand general staff of the British army. He succeeds the earl of Cavan at the end of the year. He is known among the soldiers as "Uncle George," and, though something of a martinet, he is very popular.

ENTERS RIFF WAR



Capt. Reginald Weller, daring young American flyer and World war hero, is one of a score of American soldiers of fortune who will fly for the sultan of Morocco, France's ally in the Rif war.

Preachers' Sons High in World of Finance

From time immemorial the sons of preachers have enjoyed a bad reputation, so that men have thought of them as men of old thought of Nazareth—that no good could come out of them.

Of course this charge has never been able to stand up against statistics, but what care men for statistics when they see a living example of the truth.

Nothing proves more clearly the vitality of error than the fact that though the contrary about preachers' sons has been proved repeatedly, you can never mention the downfall of a preacher's son without hearing some one say, "Well, you can expect nothing else from them, for preachers' sons are generally bad."

We have long since despaired of ever overtaking this error with respect to their morals, but we would like to call attention to their achievements as money-makers.

Mr. Babson, than whom there is no higher authority where statistics are involved, has been looking into the records of preachers' sons, and he has found that whether the preacher himself is a money-maker or not, his sons, at least, have a fine record in that line. He says that 40 per cent of the millionaires of this country and Canada are sons of preachers. Our population of 112,000,000, and there are 200 millionaires.

It follows then that it takes 5,000 preachers to produce one per cent of the millionaires, while it takes 1,863,333 of the general population to produce one per cent of the millionaires.

A little figuring will show that as wealth-producers preachers' sons produce 375 times as much as all of the other professions combined.

On one side we place the sons of the manse whose reputation is not above par, and on the other side we gather all the financiers, doctors, lawyers, professional men, with their big fees, and the great army of laboring men.

The sons of the manse are able to accumulate as much as this great mass of men.

As a certain cereal leverage has it, "There is a reason."—Presbyterian Standard.

Varnish Preserves Bones

The warning "handle with care" may no longer be so necessary in museums and laboratories where valuable bones of dinosaurs, mastodons and men's departed ancestors are preserved and studied, according to Prof. E. C. Case of the University of Michigan, who has found that by use of a varnish made from bakelite fragile material may be preserved in a practically indestructible medium. The usual means of making such specimens somewhat more durable has been to treat them with shellac. As an illustration of the success of the new method, Doctor Case says: "A human skull was selected that the writer could have crushed in his hands. After treatment it was dropped upon a table top, cautiously at first, and finally from a height of 18 inches upon its vertex without injury."

Local Color

An Armenian pageant was being given. Several Bible scenes were enacted. One of them represented the nativity, with the scene, of course, laid in a manger.

Just as the curtain was being drawn, a rather distant automobile horn out on the street was blown. An imaginative woman with a party of friends heard this and a pleased smile illuminated her face. "Now, isn't that clever of these pageant people!" she exclaimed, in a voice heard several feet away. "Having a cow moo off-stage, in order to get the proper atmosphere of the manger!"

Planes Fight Pests

Forest caterpillars which are threatening German forests are being attacked by low-flying airplanes that spray thousands of pounds of arsenated potash on tree tops, resulting in the destruction of hundreds of thousands of the destructive worms. The German department of agriculture is continuing the battle with augmented armaments. Sprays and gases are to be used from the ground while the airplanes attack from above. Similar anticaterpillar campaigns are planned throughout the country.—Family Herald.

Wolves Come Back

Wolves have been increasing for several years, especially in the northern states. When the price of wolf skins ran as high as \$50 the animals were hunted with enthusiasm, while today, with the value of skins less than half what it was, the wolves are often allowed to increase. The danger from wolves is especially great in Canada, and these cross the border into the United States in large numbers, preying upon the cattle and sheep and doing great damage. The gray timber wolf is the commonest species.

Almost Frightened

John D. Rockefeller likes to tell a story of an Irishman employed by him who, in the early days of oil refining, was standing near a big tank when it exploded with a roar that could be heard for miles about. After the smoke had cleared, other workers came to gather up the fragments of the Irishman's body, only to find him sitting on a pile of debris and slowly filling his pipe. After he had filled it and ignited the tobacco, he remarked, "The dern thing purty nigh scared me."

FIREMEN OUTWIT FAIR SENORITA CRAZED BY LOVE

Catch Cave Girl in Jump—Too Much for Her Sweetheart.

Mexico City, Mexico.—Ines Vargas, a sixteen-year-old senorita as determined as she is romantic, recently served an ultimatum on her parents to the effect that, unless they gave their consent to her marriage with Isidro Covarubias within ten minutes, she would throw herself from the roof of the four-story apartment building in which the Vargas family lived.

Whereupon she fled upstairs, locked the door leading to the roof and poised herself on a cornice overlooking Nuevo Mexico street.

Ciriaco Vargas, the father, tore his hair in desperation for a few seconds as he reflected that his daughter had inherited the firm character of her mother, and the latter, he felt sure from past experience, would never recede from her stand that Isidro, as a son-in-law, was impossible. Then he dashed to the nearest police station, only a block away, to seek disinterested counsel.

Firemen Hurry to Rescue.

A few hurried sentences explained the situation to a comisario. That official had an inspiration. Next to the police station were the firemen. He called out a hook and ladder company and the fire ladders, all dressed up in



There Ensued a Lively Game of Tag.

huge helmets and light blue uniforms, clanged to the scene of the impending tragedy, unfurling a life net as they went.

They arrived about nine minutes and fifty-five seconds after Ines had issued her ultimatum and was about to launch herself into space.

There ensued a lively game of tag between Ines on the roof and the firemen, with their net, down in the street, while a gathering crowd cheered and Ciriaco attacked the locked door with an ax.

Catch Her in Fire Net.

Just as the door gave way Ines thought she had outwitted the net holders and jumped. By a supreme effort and overturning a couple of urchins, the firemen managed to interpose enough of the net between Ines and the pavement to break her fall.

But she achieved her purpose, for the sight of her daughter whirling through the air destroyed the last of Mamma Vargas' opposition.

She did not, however, win Isidro. That youth faded from the scene after witnessing his sweetheart's leap. The papers quoted him the next day as stating that he did not think he possessed enough of the cave man stuff to live happily with such a woman as Ines promised to become.

Move Woman on Truck

Columbus, Ohio.—Mrs. Emma Kehoe, "fat woman" of Johnny J. Jones' exposition, left for her home in Ionia, Mich., because of a serious illness, which resulted from the heat.

Her condition was reported by doctors who attended her here to be serious. Her great weight, 675 pounds, and her weakened condition made it necessary that she be moved from the Sherman D. Brown ambulance, which had conveyed her to the Union station from White Cross hospital, on a baggage truck.

Is Fire Heroine

Holly, Mich.—Miss Eva Lake, night operator for the Michigan Bell Telephone company, risked her life to remain at her post and sound the alarm in an early morning fire which nearly wrecked the interior of the Wilson building where the telephone office is located. An electric push button in a rear room of the telephone office starts an electric siren, giving the village night fire alarms. Miss Lake found the room where this signal button is located filled with flames, but managed to reach the signal.

Community Building

Small Town Likely to Supplant Large City

About the most important thing that has happened to the United States—and, for that matter, to all other civilized countries—during the past quarter century or so has been the growth of cities. In 1900 only 40 out of every 100 Americans lived in communities of more than 2,500 population; now the number is 52, at least.

While Greater New York was taking in nearly 3,000,000 new citizens, or about the total population of the 13 colonies before the Revolutionary war, 21 other New York communities of 25,000 or more gained about 1,000,000, and the population of all the rest of the state stood practically still.

A similar process has given Greater London more than 7,500,000 people, and Tokyo, in the land of cherry blossoms, more than 5,000,000. Such populations scare some people, who predict that the whole United States will soon be one huge, many-storied metropolis.

Big cities are certainly a new thing in history. Babylon, the metropolis of antiquity, is supposed to have had a poor million in her days of splendor; Rome something less than a million; Athens, which gave the world so much imperishable beauty and wisdom, only 200,000. London was a famous capital in the Fifteenth century, with 40,000; Nuremberg and Strassburg were centers of art and commerce with no more than 20,000 apiece. One wouldn't look for a good hotel in such towns nowadays.

But the monster human hives may not have everything their own way forever. Cities grow because people think it worth while, in dollars and cents, to live in them. They will stop growing when it no longer pays. According to some shrewd observers, the time of smaller cities is about here. With electric power, which can be set down in a little town as cheaply as in a big one, there is no reason why this should not be so. When a factory gets too big its overhead may eat up its profits. The same thing is sometimes true of cities.

Perhaps the future lies with smaller groupings of population—big enough to be sociable and amusing, small enough to let everyone have sufficient fresh air, sunlight and room to stretch. Perhaps tomorrow belongs to Athens, not to Babylon.—Collier's Magazine.

Rose Trellis Adds to Appearance of Garden

An alluring little rose trellis is a fascinating adjunct to any country or suburban home. Even the amateur carpenter can easily construct one, since it is little more than an arch over a seat. The arch is made of lattice-work, so that the climbing vine may find a hold for its tendrils. A back of open woodwork for the seat is in keeping with the airy nature of the trellis. The whole should be painted either white or green; but white is the more effective as a background for the greenery of the vines and the bright color of the pink or red roses. A comparatively small yard will have space for this charming bower.

Water Systems on Farms

The development of water systems has lifted a heavy burden from the shoulders of every one on the farm. It means freedom from back-tiring drudgery for the housewife, to have running water in the house for every need. Outdoors it means better live stock and greater profits, with less time spent in monotonous chores. Of great importance, too, is the real fire protection it brings.

A good water system can be purchased and installed for about the price of an ordinary automobile. The upkeep is much less. It is, indeed, a long stride from water carried in jars and skins to running water on the farm, piped into every building and every room if desired. Modern manufacturing efficiency has made it possible at a cost surprisingly low.

Home Owner Wants Comfort

Home must be a thing of beauty, a birthplace for better ideas, for higher goals, and for a more liberal education. America is reading; its children are coming in contact more and more with the beautiful things of life, and as they know them so they will in turn create. The very start of beauty in life must come in the home, and the man who owns his home can take up the task of beautifying as no renter can hope to do. The man who owns his own home is not satisfied with what, as a renter, he will put up with. He wants better heating, better lighting and finer gardens. He wants them and, truly wanting them, he gets them.

Cautious Somnambulist

Blinks had a way of walking in his sleep—a falling of which he was greatly ashamed. Early one morning, after a long absence, he returned, with a pair of trousers rolled up and tucked under his arm.

"Where in the world have you been?" his wife demanded sternly.

"Down to the office."

"But why the trousers under your arm?"

"Oh—I—I thought I might meet some one."—American Legion Weekly.

OUR COMIC SECTION

Vacation Souvenir Cards Arrive



DADDY'S EVENING FAIRY TALE

Mary Graham Bonner

MR. AND MRS. GIRAFFE

"We are known as the Nubian or three-horned giraffes," said Mr. Giraffe.

"Oh, very well," said Mrs. Giraffe. "It really doesn't matter to me."

"It doesn't matter to me," said Mr. Giraffe. "I was only telling you a fact."

"Thank you, thank you kindly," said Mrs. Giraffe.

"You're welcome, you're very welcome," said Mr. Giraffe.

Now, as you can readily guess, from this conversation, the giraffes are very stupid.

In fact, many people and keepers think they are more stupid than any other animals.

"How tall are you?" asked Mrs. Giraffe.

"I'm between fourteen and fifteen feet in height," said Mr. Giraffe.

"You are a couple of inches shorter. But we're both growing all the time," said Mrs. Giraffe.

"Seems to me," said Mr. Giraffe, "that it's a very silly way to tell a creature's height by feet."

"I always get so confused when the keeper tells people how many feet I am."

"I look down at my feet to see if I have twelve by mistake and then remember he is talking about height."

"Never mind," said Mr. Giraffe, "though we are so big we are very quick about getting down and getting up. We always keep our front feet and our right hind foot under us, but our hind left foot we leave free—so that we can get up in no time at all."

"We're clever in that way," said Mrs. Giraffe.

"I suppose," Mr. Giraffe continued, "that although we are stupid we have a great deal to be thankful for."

"We are most interesting looking," said Mrs. Giraffe, "because all the room was taken up by our necks."

"Nonsense," said Mr. Giraffe, "brains don't come in necks."

"I didn't say they came in the necks," said Mrs. Giraffe.

"I remarked that so much room was given to us for our necks that they

RADIO

By NEAL FITZALAN, in Radio World.

With the many circuit diagrams available today, some of which are very efficient and some of which are not, the layman gets confused when he starts out to get a circuit which is simple and still workable. The uninitiated may tackle the neutrodyne (along with old-timers) with assurance of success. When this set is built on low-loss lines it is a charm. It is simple to neutralize and easy to operate. The neutrodyne has received some "booming," but this came from the people who didn't take the pains to build the set properly, and also those who used poor and inefficient material.

This set is a cinch to log and settings don't change, except if you have a poorly insulated antenna, when during the damp weather the insulators get wet and start to leak, thereby broadening the tuning and unstabilizing the set also.

All the neutroformers are wound seriatim on one low-loss form for the basket-weave type. The panel of the set is the same as that of the standard Neutrodyne, that is, it has

No. 22 DCC and a 3-inch diameter form, with 15 dowel sticks equidistant on the circumference, wind ten turns for L1 and 50 turns for L2. The division of the two windings is denoted by a tap. Both the ground and the A minus are connected to this tap. This affords conductive coupling of the aerial to the grid. For conductive coupling L1 is wound separately and so is L2. The two other transformers, L3L4 and L5L6 are wound with ten turns of the same kind of wire for the primary, and 50 turns secondary, tapped at the fifteenth turn for the connection to the neutralizing condensers.

The single winding on the aerial coil works very well, but a little more selectivity will be obtained by following the diagram, with the two windings separate.

The coils are wound "under two and over two." When the winding is finished the coil may be raised about 1 inch from the form and cord inserted in a wave form through the inside length of the winding and knotted for security, or the cord may be employed in any other fashion for support.

The coils are removed from the form after this lacing is completed. L1L2 is mounted on the baseboard at least 2 inches in back of C1, the coils' axes parallel to the baseboard (windings at right angles to baseboard). For this purpose two dowel sticks may be used, reinserted at two adjacent holes in the winding, using two 2-inch hard-rubber or brass right angles, secured to the baseboard and to the dowel sticks. L5L6 is mounted in the same way. L3L4 is mounted with its axis perpendicular to the baseboard, the more conventional fashion. Thus adjoining coils are at right angles to each other and magnetic interplay is successfully avoided.

Place all the instruments in their respective places, taking care that the RFT are all near their own sockets, so as to have very short leads, and thereby save some energy.

The Wiring of the Set.

Bring the beginning of the wire of L1 to the antenna post of the terminal strip and the end of the coil (this being the ten-turn primary) to the ground. Connect the beginning of the secondary coil L2 to the stationary plates of the condenser, C1, to the grid post of the socket, and to one end of the neutralizing condenser, C2, the end of C2 going to the fifteenth-turn tap on the coil, L4. The beginning of the coil, L3, goes to the plate post of the first tube socket, the end of this coil going to B plus post (67½ volts) on the strip. The end of L2 goes to the rotary plates of the condenser and also to the negative side of the A battery, and to one end of amperite. If you desire to obtain volume and a bit less selectivity, connect the end of L1 to L2. The beginning of L4 goes to the grid post of the second tube and also to the stationary plates of the condenser C3 and also to one end of the neutralizing condenser, C6 (this is the second one), the end of L4 going to the rotary plates of C3 and to the end of the amperite which in turn goes to the A minus. The beginning of L5 goes to the plate of the second tube and the end goes to the same place the end of L3 went to, that is the B plus 67½ volts. Bring the end of the second neutralizing condenser to the fifteenth turn of L6, the beginning of the coil goes to one post of C5 and also to the stationary plates of C4. Bring the end of the coil to the rotary plates of C4 and also to the post of the leak, and finally to the A-plus and B-minus post of the terminal strip. The left-off terminal of the grid leak goes to the left-off terminal of the C5, which in turn goes to the grid post of the detector socket (the third tube). Note that all the amperites are placed in the negative lead of the A battery and the detector rheostat is placed in the negative lead, to same, the only difference here being that the grid return is put to the positive side of the low potential line instead of the negative as was done with all the grid returns of the other tubes.

The C battery is inserted in the F leads of the AFT, which go to the minus side of the C battery, the positive side of the C battery going to the switch, eventually to negative A' battery.

The set is designed for earphone use only to facilitate tuning, otherwise always for speaker use. If earphone service on regular reception is desired, insert another switch between the filament side of S1 and the battery side of the audio amperites.

How to Neutralize the Set.

Neutralization is a simple process of follow out, but it takes a little time to get it just right. Put a small piece of paper between one of the filaments of the second tube from left and the spring on the socket. Push the filament switch out and light the tubes, then tune in a loud local station. If you hear the least undertone of a signal, there is some interstage coupling present. Adjust the small neutralizing condenser until this signal disappears. The same procedure is followed out with the first tube (extreme left). Both settings are left permanently and should never have to be touched, except if the ground is changed, which may change the apparent capacity of the tubes through the interchanging of current from the coils, and which in turn will change the capacity effect of the neutralizing condensers.

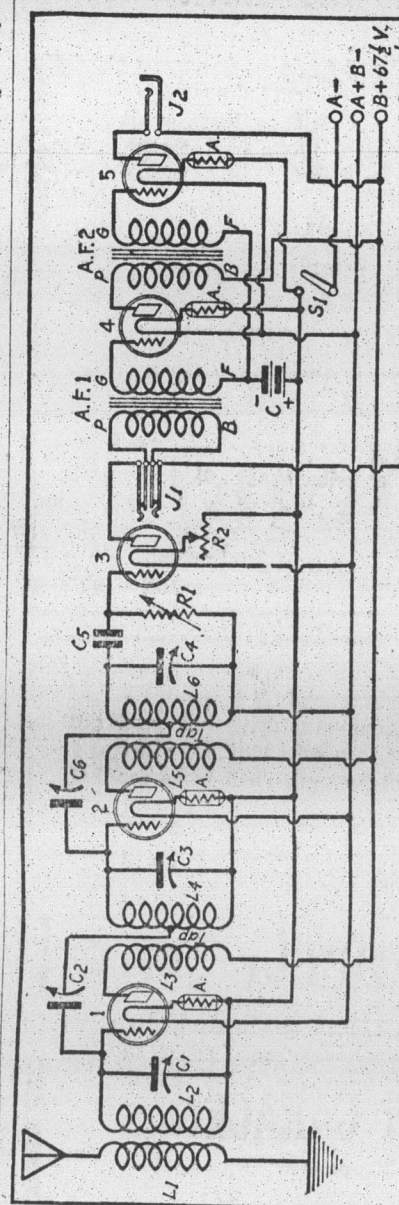


Diagram Showing Circuit Wiring of Low-Loss Neutrodyne.

"We are most interesting looking," said Mrs. Giraffe, "because all the room was taken up by our necks."

"Nonsense," said Mr. Giraffe, "brains don't come in necks."

"I didn't say they came in the necks," said Mrs. Giraffe.

"I remarked that so much room was given to us for our necks that they

couldn't bother about attending to the brains in our heads.

"They became weary when they reached the top."

"Silly idea," grinned Mr. Giraffe.

"But no matter. There are things we agree on. We both like barley, hay, vegetables and bran."

"And though we're the most stupid of animals the ostrich and camel families are almost as stupid."

"But I'm glad we're different. We have necks unlike other creatures, legs unlike and brains quite different."

"And now, I'm going to make up a zooleet for my neighbor giraffe."

"A poem?" asked Mrs. Giraffe.

"A poem," said Mr. Giraffe, "but as I'm doing it in the zoo I shall call it a zooleet."

"Good idea for a giraffe. We might start a zooleet society in which the different animals made up zooleets."

"Well, well, another thought!" said Mr. Giraffe.

This was his zooleet.

He called it "The Giraffe."

The giraffe spoke to his neighbor:

I know my brain is small;

I can't have lots of everything,

And I certainly am tall—

For I make up in height

What I lack in brilliancy.

And I've so dull an intellect

That it doesn't bother me.

Conundrums

What is smaller than an ant's mouth?

What goes into its mouth.

What can be driven without a whip,

reins, or steering wheel? A nail.

What has a bed and never sleeps,

a mouth and never drinks? A river.

Why is a shoemaker like a faithful lover? Because he's faithful to the last.

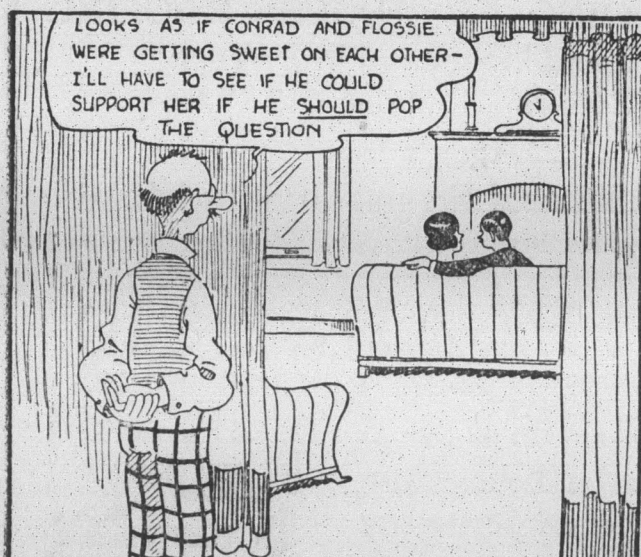
If "happiness" is the opposite of "misery," what is the opposite of "woe?" Giddap.

If your rooster laid an egg in my yard, whose egg would it be? Roosters don't lay eggs.

Why is a dog biting his tail like a good manager? Because he can make both ends meet.

Which weighs the most—a pound of feathers or a pound of lead? They both weigh the same.

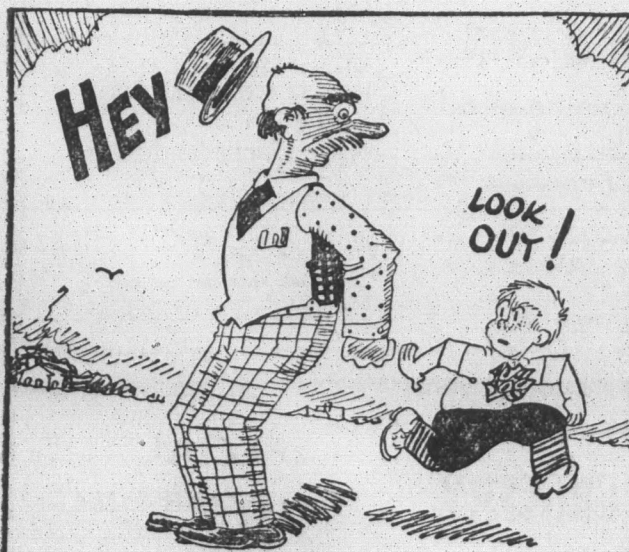
THE FEATHERHEADS



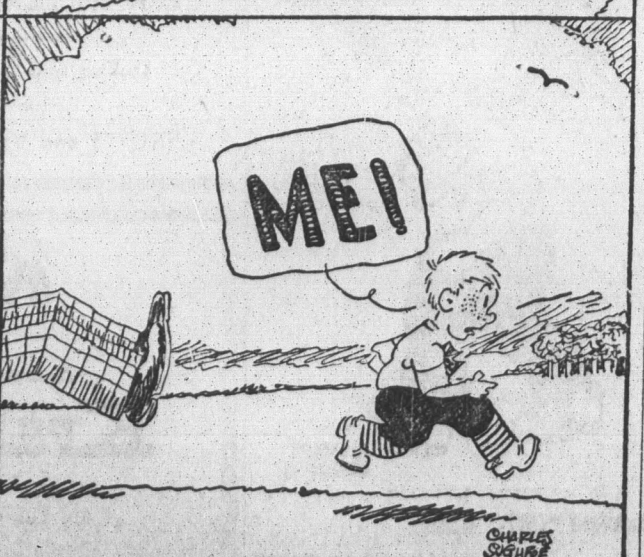
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and multiplicity of court decisions."Since we can't even hope to know
what all the laws are, it follows that
we must violate some of them," says
the magazine.We have reached a state of mind
where we must, by the terms of ne-
cessity, use our own discretion and be
our own judges of what is proper
and what is wrong.The fact that a thing is law no
longer impresses us."The man who craves a drink and
can get it," says the magazine, "feels
no moral restraint. Tell him that he
is lawbreaker and he will laugh and
cite instances to prove that you, too,
are a lawbreaker."This is an indictment hard to es-
cape.It is a true indictment, one into
which enters not alone the idle pom-
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MRS. MARTHA J. PLUMMER

PASSES AWAY

Following a severe illness of several weeks, Mrs. Martha J. Plummer, a well-known and highly respected resident of Ocean Beach, passed away early last Sunday morning. Mrs. Plummer was born in Fort Wayne, Indiana, January 15, 1851, and first came to Ocean Beach in 1910. She had resided for a number of years at 1917 Bacon street and was a prominent member of the Talent Workers and a very worthy member of the Nurses' association. She had remained a widow since the passing of her husband, S. C. Plummer, in August, 1912. Mrs. Plummer is survived by her son, S. L. Plummer, and three grandchildren, Selah Edwin, Helen Elizabeth and Richard W. Plummer, of San Diego. Funeral services were held at H. W. Merkley's undertaking parlors on Tuesday afternoon, August 25, Rev. Stoetzel, of Ramona, officiating, and there was a large profusion of beautiful floral offerings.

PAINTER SERIOUSLY ILL

Mr. C. Townsend Brown, the well-known sign painter, residing at 4985 Newport avenue, was taken to the County hospital about two weeks ago, with heart trouble. His condition is reported to be very serious.

Mrs. H. D. Busch and her little daughter have been enjoying a visit with Mrs. Busch's mother, Mrs. J. C. Gray, at Mission Beach.

Miss Elizabeth Freese, girls' vice-principal of the senior high school, has sent out a request to all girls from outside the city who intend to enter high school on Sept. 8 to see her in regard to their entrance requirements and arrangement of a program for the coming year. Miss Freese has arranged to have her office in the high school building open from 10 to 12 daily except Saturday, to talk over matters of importance with the girls.

Prosperity!—Feel it, talk it, know it—Advertise!

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

Please mention The Beach News in your dealings with the patrons of our advertising columns.



Katherine's "Kollum"

By MRS. KIRK SMITH

Phone Point Loma 17

OAKZANITA SHARES

HONORS WITH BEACH

The call of the back country was answered by a jolly group of beachites last week, among whom were Mrs. C. W. Varney and her charming daughter, Ruth, of Saratoga avenue. They were happy members of a party of fifteen who made Oakzanita lodge, near Descanso, headquarters for a good old vacation time. Meanwhile, Mr. C. W. Varney remained at Ocean Beach and for the first time in many moons, revelled in the leisurely delights of lolling in the sands, with nothing to do but to acquire a deep dark-brown coat of tan from top to toe and all around. He became a living model of a rich sepia tint and incidentally formed a close acquaintanceship with his property holdings on the seashore, both in and out of the briny blue Pacific.

Nestle Lanolil Permanent Waving
THE BEAUTY SHOP
Phone Point Loma 193.

PLEASANT VISIT

FROM FORMER NEIGHBORS

Mr. and Mrs. Milton Besse of San Jose, Calif., were most welcome visitors at the office of "The Beach News" last week. Mr. and Mrs. Besse are prominent residents of San Jose, and they are old-time friends of "Katherine." A happy evening was spent recalling the old days when Mr. and Mrs. Besse and "Katherine" were neighbors in Goldfield, Nevada, about 15 years ago.

DEBUT OF MISS WELCH

A lovely baby girl now graces the home of Mrs. Harold Welch at 4966 Del Monte avenue, the newcomer weighing eight pounds upon her arrival early this week. Mother and daughter are reported doing nicely. Mrs. Welch is a sister of Mrs. Norma Ericson of the Ocean Theatre management.

HAPPY "DIXIE" PARTY

A large number of members of the Dixie society and their friends were guests of Mr. and Mrs. P. A. Ritchey at their home, Seaside Rest, at Mission Beach last Tuesday night. Old-fashioned southern dances were enjoyed following the supper hour.

RETURNS TO OKLAHOMA

Mrs. J. E. Clarke and daughter, Karolene, who have been visiting Mrs. Annie Clarke on Niagara avenue for a fortnight or so, left last week-end for their home in Oklahoma City.

COMING PLAY BY B. Y. P. U.

The members of the B. Y. P. U. who are preparing the forthcoming production of "The Man in the Bowler Hat" are progressing finely in their work for the presentation of the play early in September.

PICKED OUT A GOOD 'UN

Mr. and Mrs. Cecil O. Carl have purchased a fine, new Essex coach. Some class to this happy pair. How do they do it? Mr. Carl is the enterprising electrician on Bacon street.

FRIDAY BIRTHDAY CLUB

The Friday Birthday club held its meeting August 21 at the home of Mrs. Julia E. Moffett, 4651 Niagara avenue, where an enjoyable day was spent. Dinner was served at noon and a business meeting and program in the afternoon. Those present were: Mesdames Welker, Green, Whitney, Travis, Galloway, Linder, Tice, Neal, Lytzie, Wolf, Lydick, Dante, Harrington, Ponsford, Sloan, Mansfield, Wood, Sigman, Brenner, Piersall, Chapman, Bubenick, Hall, Borchardt, and the hostess, Mrs. Moffett.

Mr. and Mrs. W. S. Davis, of 5033 Newport avenue, closed their place of business this week and moved to National City.

You'll Like "LOMA LORE" series.

REAL HOME COOKING

AT THE SURF CAFE

Conveniently located on Mission boulevard at the Redondo Court stop of the electric railway, the new Surf Cafe, under the management of Carbis & Kinnings, is gaining much deserved patronage in Mission Beach. Just half way "twixt bay and spray," hours for meals are made extra delightful by the splendid home-cooking afforded by the new proprietors, Mrs. Ethel Carbis and her brother and sister-in-law. Mr. and Mrs. Fernley Kinnings, all of whom have made a wide circle of friends since their recent arrival from Butte, Montana. Mrs. Mary Kinnings, mother of Mrs. Carbis and Mr. Kinnings, has also arrived to join the family in the enjoyment of the wonderful beach breezes and very worthily helps in the courteous and satisfying service to patrons of the Surf Cafe. And all this Katherine can most pleasantly vouch for, especially since "Ye Editor" and myself enjoyed a delicious dinner there last Sunday, and return dates are assured. Welcome, thrice welcome to the beach district, good Montana friends!

Remember that the
BLUE BIRD BAKERY
on Bacon Street
Specializes on COFFEE CAKE

BIRTHDAY CELEBRATION

A birthday surprise party was given in honor of Mr. W. H. Perry, of Cable street, whose birthday was celebrated last Sunday by the following friends: Mr. and Mrs. James Oliver, Mr. and Mrs. C. A. Martin, Mr. and Mrs. W. Hingston, Mrs. Charles Macomber. Mr. and Mrs. Perry enjoyed the occasion immensely. Five hundred was played, Mr. C. A. Martin winning first prize. Mrs. C. Macomber won first ladies' prize, and Mr. Oliver the consolation prize.

DOUBLE BIRTHDAYS

Mrs. H. Malchow, of 4165 Udall street, and Mrs. W. H. Aubury, of 2062 Venice street, celebrated their birthday anniversaries recently by giving an informal luncheon. Miss Elsie Nieber, niece of Mrs. Malchow, and Mrs. J. Whalen, joined in the happy occasion.

Greeting Cards—Froide—Bacon St

MISS McKAY ARRIVES

Mr. and Mrs. W. C. McKay, of 4905 Del Mar avenue, are rejoicing over the arrival of a beautiful seven and one-half-pound baby girl, born last Sunday morning. Mother and baby are doing finely.

SPORTING "ANOTHER NASH"

Mr. Ralph D. Crapo, proprietor of the well-known Ocean Beach cleaning establishment on Bacon street, is operating a fine, new Nash sedan. Mrs. Crapo is enjoying her vacation in the east with her relatives.

PLEASANT VISIT UP STATE

Mr. and Mrs. J. E. Dunbar and Miss Jessie Dunbar of 4836 Cape May avenue, returned last Thursday from a pleasant trip to Long Beach, where they visited Mrs. Delia Zook. They were accompanied home by Mrs. W. O. Ready, a cousin of Mrs. Dunbar.

SURPRISE BIRTHDAY PARTY

A surprise party was tendered recently to Mrs. Charles Macomber of Cable street in honor of her birthday anniversary. Those who were in this jolly party included Mr. and Mrs. C. A. Martin, Mr. and Mrs. W. H. Perry, Mr. and Mrs. James Oliver and Mr. and Mrs. W. Hingston of San Diego. Five hundred was played, the first prize being won by Mrs. J. Oliver. The first gentleman's prize was won by Mr. Perry and the consolation prize went to Mrs. Perry.

Mrs. W. F. Hay, of San Diego, is for the present making her home with her brother, Charles H. Pelcher, at 5068 Niagara avenue.

Subscribe for "The Beach News."

It's Not Far to a FABER Store

FABER'S Ocean Beach Grocery

5008 Newport avenue

Phone Pt. Loma 48

Faber's Little Cash Grocery

5021 Newport Ave. Pt. Loma 129

Faber's Cash & Carry No. 3

2119 Bacon St.

Phone Pt. Loma 248

Faber's Cash and Carry No. 4, Mission Beach

WHY TRADE ELSEWHERE

WE CARRY THE BEST AND SELL THE CHEAPEST
TRADE AT HOME AND SAVE MONEY

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ATTENTION!

Property Owners

A New REAL ESTATE Office has located in the new stucco building, cor. Voltaire and Bacon sts.
YOUR BUSINESS WILL BE APPRECIATED
Please bring or phone in your listings

KENNEDY

Phone Pt. Loma 0634 - 4987 Voltaire St., O. B.

How Do You Heat Your 15 Gallons?

The average American family uses 15 gallons of hot water daily. This is the estimate of a prominent research laboratory.

When you think of heating that amount a little at a time, it seems an endless task. The easiest way to heat water is with Gas.

Gas Water Heaters of All Types

There's One To Suit Your Needs

San Diego Consolidated Gas & Electric Co.

857 SIXTH STREET

MAIN 64

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Management Corporation

Burden or Joy?

Life is too sweet to have the burden of the weekly washing disturb the serenity of the home.

Rough Dry Wash solves the problem and it's cheap, too.

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ORIGINAL FRENCH LAUNDRY

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Phone, Point Loma 30-W.

BURKHARDT'S CIGAR STORE, next to O. B. Postoffice;

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1885 Bacon Street. FREIGHT JOBBING Ocean Beach

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FEED, FUEL AND PAINTS

Authorized FORD and CHEVROLET Service.

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4868 Newport Avenue

Complete Line of

REPLACEMENT PARTS, TIRES
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AUTOMOBILE REPAIRING

BEST EQUIPPED FOR SERVICE

Two Blocks East of Dance Pavilion

Dancing Every Night and Sunday Afternoon—Except Monday

BENBOUGH'S

OCEAN BEACH DANCE PAVILION

SOMETHING TO THINK ABOUT

By F. A. WALKER

BIASED MINDS

TO AN incredible degree, our beliefs are greatly influenced by our feelings and wishes. By bringing together ideas and dwelling on them under the way of strong feelings, the mind tends naturally to believe in the corresponding realities.

This is seen in the strength of belief associated with the wild dreams of youth. To keep these airy visions constantly before the mind without testing them in practice, sooner or later is sure to cause a bias or prejudice which in turn brings about dangerous likings or dislikings to the detriment of the intellectual forces.

To exercise the senses and let them have undisturbed freedom is the best way to accumulate the richest store of clear impressions, without which no man or woman in his or her calling or profession can hope to attain any degree of distinction.

To become biased and "set" in ideas is to become warped and imprisoned in a vicious circle from which, as the years advance, there is but little likelihood of escaping.

The simple process of thinking clearly, accepting facts as they present themselves and weighing the accumulated evidence thus gathered on scales whose weights are true, is the only method by which the young or the old can expect to achieve and attain.

If you will study the bright intellects of the past, the minds which have left their shining monuments in the world, you will find that they reached their exalted places by clear reasoning, and a cheerful willingness to listen to words of counsel from others.

There was in them no desire to declare their superiority, for they were ever anxious to avoid the ruts and drive steadily up the hills with free

reins and open minds untrammelled by prejudice and bias, those terrible destroyers of success, lying in wait at the cross roads for the foolish, the obtuse and the self-conceited.

(© by McClure Newspaper Syndicate.)

YOUR Last Name

IS IT LAMBORN?

JOSIAH LAMBORN of East Hempstead was born in England in 1659. He had many children—Thomas, Maria, Robert, John, William, Sarah.

In 1713 Robert migrated to America and settled near London Grove, Pa. Nine years later, on August 5, 1722, he married Sarah, a daughter of Francis Swayne of Philadelphia.

Their son, Thomas, of Lamborn, Pa., was a member of the Society of Friends and as an advocate of peace in the Revolution was once arrested by the sheriff.

The name is a pure English one, coming from an estate in Cornwall, England, which has been in the same family since the days of Edward II.

WAKEMAN—This name comes from the Anglo-Saxon words waecman, meaning watchman. The waecman's duty was to blow a cow's horn in his village every night at nine o'clock. If between this time and sunrise the next morning any thieves took place, it was made good at the public expense.

LAVENDER—This is an old English name, from an obsolete French word, lavandier, meaning a washerman. Lavandier, which meant the place where clothes are washed, has given rise to our word laundry, and so lavender, one who washes, has given rise to our name Lavender. Lavender and Lander are from the same source.

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WHO SAID

"Time will unveil all things to posterity."

THE author of this truth was Euripides, the celebrated Greek writer of plays. Euripides was a thinker and, like all thinkers, was inclined to think of things that were ahead of his time. It may well be that the above quotation was his reply to criticism directed at him for some of his advanced beliefs. "You may believe it or not," we can imagine this Greek man of letters saying, "but the future will prove me right. Time will unveil all things to posterity."

The first published play of this great tragedian was "Pelides," which appeared in 455 B. C. The play was well received, but did not win the first prize which the Greeks were in the habit of bestowing on the writer of the most meritorious play.

Like every man of prominence, Euripides had his enemies and these men determined upon his downfall. They charged the poet with impiety and unbelief in the gods. Whether or not the charges were true, they were believed by the people, and their admiration for Euripides turned to enmity and he was forced to flee from Greece. At the court of Archelaus, the king of Macedonia, the poet was warmly received and was accorded the highest honors by the sovereign and his courtiers.

Euripides is entitled to be called the master of the Greek tragedy and one of the greatest playwrights of all time. He is said to have composed between 75 and 90 tragedies.—Wayne D. McMurray.

(© by George Matthew Adams)

Bird Is Forecaster

The black magpie of the Tasmanian prophet is an excellent weather prophet. A day or two before a storm, large flocks of these birds fly all day and flap their wings almost continuously.

Mother's Cook Book

The Hummingbird.
A flash of harmless lightning,
A mist of rainbow dyes,
The burnished sunbeam brightening,
From flower to flower he flies.

While wakes the nodding blossom,
But just too late to see,
That lip hath touched her bosom
And drained her nectary.

—John Tabb.

PICKLES AND RELISHES

A NICE crisp cucumber pickle. It is liked by most people. It is not necessary to use alum, which is injurious used even in small quantities. For a good pickle that is easy to put up, try these: Take three quarts of vinegar and one cupful of water, one cupful each of sugar and dry mustard, and salt; stir until well mixed, then drop in small fresh cucumbers, the smaller the better if of uniform size.

Mustard Pickles.

Take equal quantities of small cucumbers, the largest sliced, green tomatoes, cauliflower picked into flowerets, and button onions. Cover with a

strong brine for twenty-four hours, using one cupful of salt to a gallon of water. In the morning scald the brine and pour it while boiling hot over the pickles. When cold drain thoroughly and prepare as much vinegar as is needed to cover them. To one quart of vinegar use one cupful of brown sugar, one-half cupful of flour, one-fourth of a pound of dry mustard. Boil the sugar and vinegar, then mix the flour and mustard with a little cold vinegar and pour into the hot vinegar. Cook for a few minutes, then when smooth pour over the pickles.

Tomato Catsup.

Put a bushel of tomatoes, skins and all, into a kettle, boil until tender, then put through a colander to remove the skins. Mix one cupful of salt, two pounds of brown sugar, half an ounce of cayenne, three ounces of allspice, the same of mace and celery seed, two ounces of cinnamon. Add two quarts of vinegar, cook until thick, strain, reheat and bottle.

Nellie Maxwell
(© 1925, Western Newspaper Union.)

HUSBANDS

By DOUGLAS MALLOCH

I THINK no woman really knows the things her husband undergoes—The constant struggle day and night, The good and bad, the wrong and right, The endless battle he must fight.

While hers the lot of husbands' wives, He leads a multitude of lives—The club, the office, and the street, The journey, victory, defeat—Temptation everywhere to meet.

One tempts with pleasure, one with gold;

Each day around him souls are sold, Are sold for riches, sold for ease, Or sold some baser sense to please—He meets all day such things as these.

While you, the sheltered and the warm, Know little gale or little storm, Or hidden sting, or thorny rose, Or shining stream that darkly flows, That meet him everywhere he goes.

Oh, keep the cottage windows bright! That man may find his way tonight, Such golden love your heart should hold

That none may lure with love or gold In that mad world where souls are sold.

The loose of tongue and low of mind, The business sharper he will find, The painted woman, gambler, cheat, Who set their traps in every street, Your love and kindness can defeat.

Home's not a table; home is more; A lighthouse on a stormy shore, An altar and an inner shrine That God has blessed and made divine And you its priestess, love its sign.

Keep then the lamp of love ablaze To guide him up from darker ways, Till every tempter he has passed—Your strength so strong, your love so vast,

You lead him home to God at last.

(© by McClure Newspaper Syndicate.)

MLLE. TOPAZ AND HER TRAINED CATS

By LAURA M. MONTGOMERY

(© by Short Story Pub. Co.)

"LOOK who's here!" caroled Belinda joyously, emptying the carpet sweeper into the paper box so casually that most of the gray, velvety-looking strips of dust floated down on the blond head of "that first-floor woman" who, too, was staring out at the lot back of their porches.

At what? Oh, you're a flat dweller, too! Well, in the center of the dingy lot divided by diagonal paths worn by the feet of the U. of C. students, stood a caravan wagon, dusty and wearing a singular air of aloofness.

A piebald horse had been unharnessed and was tethered nearby, hunting hopefully for the sparse blades of grass that the aforesaid studios feet had spared. There were no windows in the caravan, only a narrow door of exclusive appearance at the top of the shallow step.

The children of the neighborhood gathered as if by magic. With ear-splitting cat-calls and shrieks for "Skinny" to show himself at once, they swarmed, teasing the old horse, and Harry, noting with the sharpness of a street gamin the letter flap in the door, hurried up and stuck an impudent fist through.

Belinda watched, and when an agonized scream broke forth, she laughed aloud. A yellow, furry claw, had darted out through the letter flap and neatly scratched his homely face. No one expressed any regret as his leoparded mother indignantly bore him upstairs where he consoled himself by riding his velocipede over the heads of the unfortunate living below.

The caravan perched silently. The meek horse drowsed, only rousing himself enough to gently kick at a child who blew a mouth-organ in his ear. The be-puffed lady called up the Hyde Park Police Station asking why caravans camped in her back yard.

The "third-floor" used her opera glasses, and discovered that the top of the wagon was a skylight slightly open. Small faces could be dimly discerned; horrid eyes glittered.

On the porches, kimonoed ladies scampered back and forth excitedly, and one woman actually heard the phone tinkle (the bell ringing in the first-floor flat) without hastening to take up the receiver and listen.

Belinda found an obscure notice in the Sunday paper saying a Moorish Princess was hiding in Chicago.

"That's her!" she shrieked. "They always say you're better hidden in a crowd."

Just then a black man dressed in yellow sateen, with his head swathed in a huge turban, sauntered down the steps of the wagon, mouthing fiercely and waving the children away. They withdrew to a safe distance, and made faces at him as he squatted on the lowest step and regarded them languidly.

Harry drew a little nearer and said impudently:

"Hello, fellow," and spat at him.

With a bound the darky sprang, drawing his bowie knife. (It might have been a bread knife, but it glittered wickedly.) Harry ran and his mother's acidulous tones floated out thinly:

"Oh, sweetheart, I wouldn't do that if I was you. Come upstairs."

"Sweetheart" responded by breaking a milk bottle, narrowly missing the baby's head on the first floor porch, and skinned out the alley way.

At the appearance of the yellow-clad figure, gossip ran high. Oh, if that secretive skylight were only thinner! Belinda graphically pictured the exquisite Moorish girl, her glowing red cheeks whitened by fear of the pursuing harem owner, her slender arms, weighted by clanking bracelets, lifted supplicatingly to the hideous image of Buddha squatting horribly in his shrine.

"But," objected Mrs. Jones, the landlady, practically "the darky would wear a disguise instead of those foreign looking clothes." She lowered her rasping voice, however, as the black man rolled the whites of his eyes in her direction.

"No," replied Belinda stubbornly, "he expects to escape detection by being obvious. Didn't you ever hear of The Furlined Letter?" And Belinda never dreamed of the pained smile on the Poe statue as he turned on his quarter-sawn oak pedestal and eyed dropped.

"We'll, I must get my roast in or there'll be no dinner," sighed Mrs. Croaker straightening her frowzy cap. "The men have a easy time Sundays, all right, but a woman's work a-woogie jiggle—" her voice trailed back as untidily as the wispy hair straggled over her bony neck.

All day the caravan drew a crowd. The literary lady wrote a description dripping with adjectives, of the little Moorish Princess weeping on her pile of skins.

"It's a shame to tell on her," she thought briskly, "but I need the money." She enclosed her Press Correspondent Card and sealed the pink envelope nicely with some gold and pink sealing wax.

"You got to put up a front," she bragged, and moistened her finger to pinch the sealing wax stick back into a point. As she omitted to enclose any stamps, it is doubtful whether the latticed editor returned the Press

Card or not, but strangely enough, she is still waiting for her check, and wonders savagely what chance a woman has among business men, anyway. They wonder, too, sometimes.

The flat dwellers sorted out for short walks but always returned by way of the silent caravan.

Groups of girls in middy blouses and brief white skirts mingled with capped and gowned seniors; dainty frocks and white kid gloves rubbed elbows democratically with sweaters and tennis racquets; the University chimed pealed out gravely and musically; a Sabbath evening hush settled softly over the giggling groups, and long rays of violet and rose spread down, drenching the stately trees of Washington park into colorful beauty.

The last chime had died away. The black man drew out a silver Waterbury watch and looked at it. Yes, the chimes were right. Doffing his jeweled turban, he bowed low to the curious people, and twisted the long bar on the side of the caravan. Lo, it moved slowly and the whole side swung out.

The interior walls were lined with mirrors. Upon a tiger skin reclined a large, very large blond lady, resplendent in a scant frock made of golden sequins. The bodice was cut perilously low, and her curls floated out fluffy.

She bounced coquettishly to her feet and whistled a weird call. The tiger skin moved. A hundred yellow angora cats leaped out and mingled with the crowd. A spectacled professor caught one, and from the fluttering ribbon on its neck read:

STOP! LOOK! SEE!
Come to the White City tonight and see Mademoiselle Topaz and her trained cats.

Wedding Customs That Are Old as History

In ancient northern Europe married pairs drank mead, a high-power wine made from fermented honey, for 30 days after the marriage ceremony. This came to be known as the "honey month." That is the origin of the word "honeymoon."

The bridegroom got his name from the custom of his having to wait at the table of his bride—taking the place of the regular servant, a groom. That famed institution, the big wedding cake, had a very practical origin. A French cook observed the custom of serving individual little cakes to the hundreds at a wedding would be more convenient if the others were concentrated into one mass.

The marriage ceremony in ancient days was often fantastic. There are primitive districts of the world that still preserve the system by which a man and woman were considered married as soon as they ate out of the same dish. Rice is thrown after the departing married pair because of its being the olden symbol of productivity.

Six hundred years ago in France, the writer records "it was considered a lucky thing to win the bride's garter, and every one rushed for it at the conclusion of the ceremony."—Lillian Eichler, in "The Customs of Mankind."

Tracing Origin of English Slang Term

A professor was irreverently known among his students as "The Beak," because of the prominence of his nose. While that is usually the sense in which the word is used, yet it is frequently applied to a magistrate and its use in that sense is explained in several ways. Long ago, thieves' slang had "beak" for constable, in exactly the same sense of a "nosey-parker," the man whose business it was to find out just the things that he wasn't meant to find out. And from the policeman to the magistrate the change would be easy. Amongst other explanations, however, that have been offered is the fact that "beak" is a very old Saxon word which was the name of the gold collar once worn as an emblem of authority. Scholars interested in language have suggested that though we have long forgotten the original word, we have its corruption as standing for a magistrate.—Montreal Family Herald.

Special Bank-Note Paper

The manufacture of the paper from which Bank of England notes are made is surrounded by the greatest privacy. This paper has been made in the same factory, at Laverstoke, Hampshire, for over 200 years. It is prepared entirely by hand from specially selected reeds and is washed and re-washed in spring water used for no other purpose. The formula of the ink used in printing the notes is known to only half a dozen people. The chief ingredient is charcoal obtained by smoke drying the wood of Rhenish vines. Each note costs the bank roughly a penny to produce, and the average period of circulation is two and a half months. About 60,000 of the notes are printed daily, while every year nearly 20,000,000 old notes are collected and destroyed.—Family Herald.

Two-Ton Carpet

Spring cleaning at Windsor castle is a herculean task. The special dread of the royal spring cleaners is beating the two-ton carpet which covers the floor of the Waterloo chamber—the royal dining room during Ascot week, when the king and queen make Windsor their headquarters.

It takes 60 men to carry this massive "rug" downstairs to the lawn. Eighty feet long and 40 feet wide, it is the wonderful carpet which took the prisoners of Agra seven years to weave.—London Mail.

Back Giving Out

Weak, tired—utterly miserable these summer days? Morning, noon, night, that throbbing backache; those stabbing pains? Feel years older than you are? Too often sluggish kidneys are to blame. Once they fall behind in filtering off impurities, blood and nerves are upset. It's little wonder, then, you have constant backache, dizziness, rheumatic pains. Don't risk neglect. If your kidneys are sluggish, use Doan's Pills. Doan's have helped thousands—are used the world over. Ask your neighbor!


A California Case

G. Rosenberger, realtor, 1420 S. Glendale Ave., Glendale, Calif., says: "My back catches took me through my back. My kidneys acted up, and I was too often, especially at night, when I had to get up to pass the secretions. I also had a steady ache and soreness across my kidneys. But after using one box of Doan's Pills I was rid of the trouble."

DOAN'S PILLS
60c
STIMULANT DIURETIC TO THE KIDNEYS
Foster-Milburn Co., Mfg. Chem., Buffalo, N. Y.

What Every Grad Knows

Timely taffy from the Washington Star: "College commencement develops interesting essays on current events. All some of them need is political backing to make them respected and influential expressions of statesmanship."—Boston Transcript.



Dear Dick—
Just arrived home and the trip that the mountains was wonderful. I found the rough country entirely different than rolling over hills.

The first day of hard going. Sued double the oil, and at the advice of a garage man, changed to a heavy duty oil called Mona Motor.

We didn't have to worry any more about oil. From now on nothing goes into the old boat but Mona Motor.

Hope you can go with us next time as Mabel is anxious to show you the sights of your old pal.

Pete

YOUR MOTOR NEEDS MONA MOTOR OIL



Green's August Flower
for Constipation, Indigestion and Torpid Liver
Successful for 69 years.
80c and 50c bottles—ALL DRUGGISTS

RUB YOUR EYES?
Use Dr. Thompson's Eyewater.
Buy at your drug store or 1105 River, Troy, N. Y. Booklet.

Kill All Flies! THEY SPREAD DISEASE
Placed anywhere, DAISY FLY KILLER attracts and kills all flies. Noat, clean, ornamental, convenient and safe. Made of metal, will not soil or injure anything. Guaranteed.

DAISY FLY KILLER
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HAROLD SOMERS, 100 De La Rue Ave., Brooklyn, N. Y.

Cuticura Toilet Trio
Send for Samples
To Cuticura Laboratories, Dept. M, Malden, Mass.

According to Custom
"What ever made you give your girl a diamond engagement ring?"
"She did."

Sad Case
Bunny—So Rabbit's wife left him.
Cottontail—Yes, indeed. Why, after only three months the poor sap ran out of names so half their children didn't get labels at all.

What Young Man Will Wear
The Cutter—How did you manage to sell that suit which turned out to be such a terrible misfit?
The Clerk—A young chap thought it was "collegiate"—Youngstown Telegram.

Genuine **ASPIRIN**
Say "Bayer" - Insist!

For Colds Headache
Pain Lumbago
Neuralgia Rheumatism

Safe Accept only a Bayer package

which contains proven directions
Handy "Bayer" boxes of 12 tablets
Also bottles of 24 and 100—Druggists
Aspirin is the trade mark of Bayer Manufacturing of Monocarbolic acid of Salicylic acid

FOR HOPE-CHEST LINGERIE; THE SEMI-FORMAL TAILLEUR

SO FAR as lingerie is concerned it appears that all fabrics that are not light, silky and colorful are as far behind the times and as dead as King Tut's wife. Daintiness is so dear to the hearts of women that even gossamer materials, whose chief reason for existence is sheer beauty, find themselves in demand for undergarments.

But it is not likely that they will ever displace the beautiful and more

head so cool and level that it is not turned a little by the lure of Paris clothes? If such there be, don't look for her on the big liners as they discharge their more or less expensively clad passengers, returning from Europe. Ladies of great wealth, moving-picture stars and buyers of styles, who can afford to cover themselves with glory, step from the gang planks weekly, clad in the work of world-famed French artists. From them



DAINTY MATCHED SET

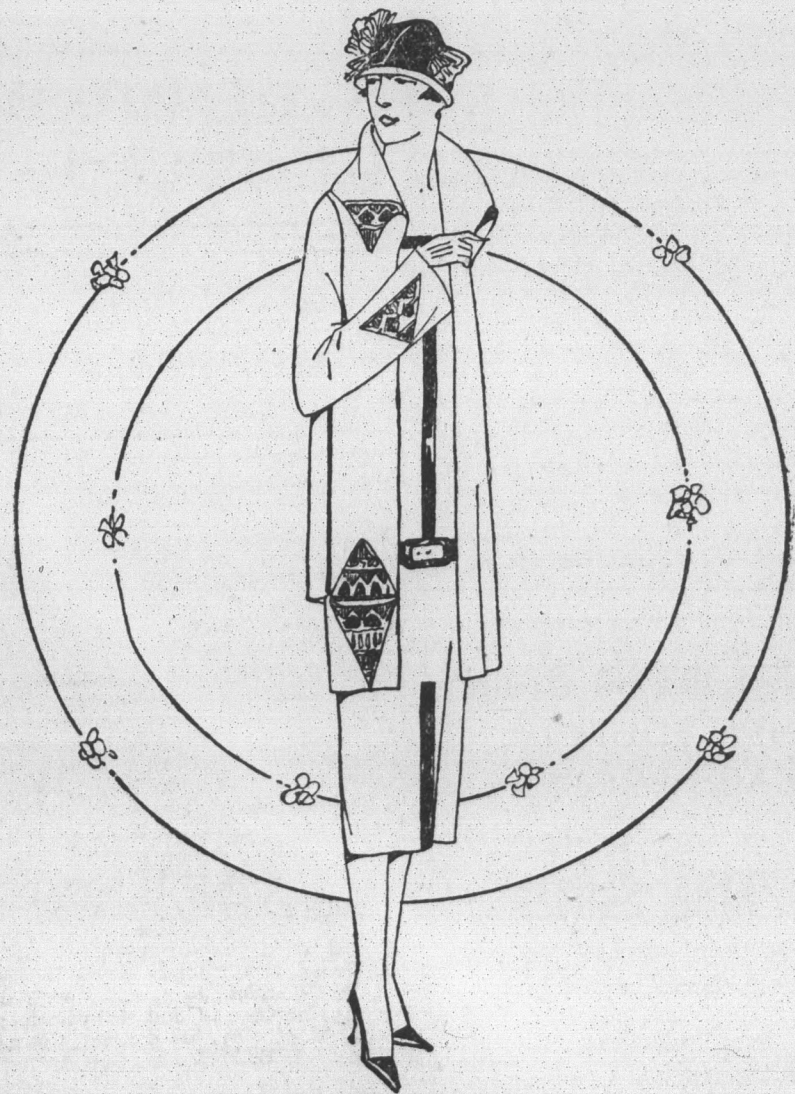
practical silks and silky cottons, that are durable as well as delicate. Nothing is more sturdy than crepe de chine, unless it is fine voile, and this quality makes it worth while to trim garments made of them with fine, wear-resisting laces and to lavish handwork on them. Dainty materials, good laces and handwork—these are the ingredients of confections that glorify and help to fill the hope chest.

Pictured above is a set that will inspire a longing to own one like it, and it is so simply designed that almost any woman can copy it. Pink crepe de chine, filet lace, narrow val edging and hand sewing commend this set as pretty "pick-up work" for the ambitious woman, and the materials are to be found everywhere.

The gown is made with straight skirt shirred to a wide band of filet lace, having triangular insets of hand-run tucks. The fashionable, wide shoulder straps are made of the filet lace, which is edged with narrow val lace. Baby ribbon is run in the band along the top, in case it needs adjust-

prophetic details of coming modes may be gathered.

Full many a darling of the gods steps ashore in sports clothes—which seem to pass everywhere—and many another in the semi-formal tailleur—for one is supposed to dress up a bit upon landing, although no one will be criticized who wears a plain, well-tailored suit. When a costume like that sketched above passes by, the camera of the fashion reporter will approvingly click and register some of the high lights of the new mode in tailored suits of the semi-formal type. These and the plain suits are conservative in design, but give a general impression of richness. Fine embroideries, introducing dull gold threads, that give them the appearance of tapestries, point out the path of fashion toward rich effects. Callot uses embroidered triangles on the coat of the handsome suit pictured and shows approval of the high collar and of crepe satin for semi-formal costumes. But crepe-satins and twills are developed in the same way; both are used for tailored suits, and in



A COSTUME FROM PARIS

ing to the figure. The step-in chemise is made in the same way, but has ribbon shoulder straps like the slip; the latter develops a little fullness in the skirt portion. To crown this irreproachable set and make the happiness of its wearer complete, a bandeau of lace, pink ribbon and flowers may be added and quilted pink satin mules for the feet—or others made of ribbon.

Breathes there the woman with

colors navy and black are favorites. With these colors in coat and skirt pastel shades are chosen for blouses, very often enriched with embroidery but tailored blouses of white crepe-de-chine, accurately tucked have lost no ground. Broadcloth and similar surfaces, in lighter colors, velvet and velveteens are important fabric contributions to the semi-formal mode.

JULIA BOTTOMLEY.

(© 1925, Western Newspaper Union.)

HORSERADISH FLAVOR IN SAUCE FOR BEETS

Most Delicious When They
Are Boiled in Skins.

(Prepared by the United States Department of Agriculture.)

Tiny, tender, new beets are most delicious to many people when simply boiled in their skins, peeled, and served sliced or diced with plenty of butter, and salt and pepper for seasoning. Medium-sized beets may be cooked so that they are also very good, and served in the same way. The time of cooking may be shortened by paring and dicing them before boiling. An acid flavor is often liked with beets, and sometimes when vinegar is used as the acid, a little sugar is added also. Various condiments combine well with the flavor of beets, particularly horse-



Milk Improves Beets.

radish and ginger. The United States Department of Agriculture has found the recipes below satisfactory when these flavors are liked.

Beets With Sweet-and-Sour Sauce.

8 beets diced 4 tablespoonfuls
1 cupful vinegar butter (cream
dilute with may be used
water if very instead)
strong 2 teaspoonfuls salt
1/2 cupful sugar Few grains pepper
(less if desired) 1 tablespoonful
flour

Boil the beets until tender. Mix all ingredients, cook until thick, stirring constantly. Let stand ten minutes over hot water to blend flavors. The sugar and vinegar must be properly balanced. If the amount of either is increased or decreased, the other must be changed accordingly.

For variety two tablespoonfuls of freshly grated horseradish may be added just before serving; or a few grains of nutmeg, ginger, or cinnamon may be cooked with the sauce. The addition of one-half cupful or more cream or rich milk imparts a delicious flavor and makes the sauce a beautiful pink color.

Apple Blossom Soup.

The addition of three cupfuls of rich milk, or half milk and half cream to the sweet-and-sour beets cooked as above will result in a delicately colored soup, resembling apple blossoms in color and of very good flavor. The mixture should stand for 15 or 20 minutes, and then poured through a coarse strainer to remove the beets, which are to be served separately at some other meal. The soup may be garnished with a teaspoonful of whipped cream or cooked beets cut in fancy shapes.

VEGETABLES SERVED RAW FOR CHILDREN

Everybody Needs All Three
Kinds of Vitamins.

(Prepared by the United States Department of Agriculture.)

"Have you had your vitamins today?" is one way of turning a popular form of slogan into a practical, thought-provoking question. Everybody needs all three kinds of vitamins in the daily diet, but in the family where there are growing children it is especially important to give constant attention to providing vitamin-rich foods regularly and in abundance. Liberal amounts of vegetables and fruits, particularly if eaten raw, are among the best sources of vitamins.

A salad once a day is a good medium for incorporating raw vegetables in a menu. Children can learn to like salads when they are very young—in fact, as soon as they are old enough to eat the various ingredients, which should be grated, shredded, or otherwise prepared suitably for them. If the dressing is not too sour they will usually eat a salad as a matter of course when they see the other members of the family eating it. Raw vegetable salads are quick and easy to prepare, and refreshing to eat. When there is only a little of this or that vegetable on hand, a salad disposes of all the odds and ends and enriches the diet.

To those of us who are accustomed to serving salads frequently, the idea of raw vegetables in salad does not suggest anything particularly novel. When we think of a vegetable salad, we usually have in mind such uncooked materials as chopped celery, sliced tomatoes and cucumbers, radishes, spring onions, water cress, lettuce, romaine, endive, escarole, chicory, Chinese or celery cabbage, or ordinary cabbage in cold slaw. Raw red and green peppers are often shredded or ground up and added to salads for their flavor and color.

Two vegetables which are more frequently served cooked than raw might well be added to the list of uncooked ingredients, the United States Department of Agriculture suggests, for it has been found that both are high in vitamins in their raw state. These are carrots and rutabagas or yellow turnips. White turnips may also be used raw, but the rutabaga variety is exceptionally valuable. Raw carrots, turnips and radishes are best when sliced very thin, diced or grated. When grated, radishes and turnips should be squeezed dry.

An infinite number of combinations may be made with these raw vegetable salad ingredients, according to the supplies available. Interesting color effects may be obtained by blending various vegetables. Some sort of leafy base or bed is generally liked in a salad, but is not indispensable. If there is a foundation of lettuce, cabbage, cress, or other green vegetable, however, it is intended to be eaten and not left on the plate! Cabbage is almost always available, even when lettuce is out of season.

All uncooked salad vegetables should be lightly sprinkled with salt, just as they are being served. The dressing used is a matter of individual preference. French, mayonnaise, or boiled dressing may be liked. Lettuce and other greens must always be cold, crisp and dry, otherwise the dressing will be diluted and will not adhere. Salad greens can be kept crisp and fresh, even without ice, by wrapping them in a damp cloth or paper, or by shutting them up in an air-tight jar and setting them in a cool place.

And There Is No Doubt That Julius Is Dead

"When you step on your starter think of your motor," is the suggestion urged upon our autocrazy by a firm of advertisers.

It seems to me the advertisers give a lot of unwarranted credit to those whom they address. The admonition to think presupposes possession of wherewithal.

Granting, however, for the sake of argument, that the United States of A-mania is not entirely bereft of inherent ability to reason I should imagine an advertiser with an eye to preserving a few customers for the future might suggest:

"When you step on your starter think of Caesar!"

There may have been no motor in Caesar's chariot, but—he refused to believe in signs.

You guessed it—Julius is dead.—Stuart N. Lake, in the Saturday Evening Post.

Gathered Facts

No woman is really as handsome as she thinks that some man thinks she is.

Nothing spreads so fast by example as laziness.

A little bird on a hat is worth two that tell tales.

Even a perfect companion has his dull moments.

A wise word to the foolish is sometimes sufficient.

A fable is a stem-winding lie with a moral attachment.

An empty purse is responsible for some matrimonial failures.

When each player gets four of a kind it's certainly a great deal.

Matrimonial history often begins where romantic courtship ends.

Women are strongest when incased in the armor of their weakness.

When the eugenists get through maybe it will be safe to give everybody liberty.

Much jewelry must be stolen for the fun of it. Such a large quantity is worthless.

The invalid realizes that he is on the high road to recovery when he sees the doctor's bill.

We won't accept anything as "Art" merely because we can't understand it—poetry or painting.

Any but a weak character resents being forcibly reformed; and usually the weak ones do, too.

Words of Weight

Think before you speak if you want others to think after you speak.

Right in His Line

"Is Sappleg really going to marry that old maid?" "Probably. He's a fiend for antiques."

Exploit Banks in India

Special efforts to induce people of India to use banks instead of hiding their money is meeting with some success.

Shave With Cuticura Soap
And double your razor efficiency as well as promote skin purity, skin comfort and skin health. No mug, no slimy soap, no germs, no waste, no irritation even when shaved twice daily. One soap for all uses—shaving, bathing and shampooing.—Advertisement.

Good Answer

Bishop William Walter Webb of Wisconsin was asked by a Milwaukee golfer the other day what he thought of Sunday golf.

"I think," Bishop Webb answered, "that if the players don't need a rest, the links do."

Yucatan's Sisal Trade

Yucatan's sisal trade is receiving attention and it is hoped to restore her dominance of the industry. A commission from the federal department of commerce and industry will present a project for the organization of a large co-operative organization, in which every factor interested in the production, transportation and sale of sisal will be represented.—Family Herald.

Theater Finds New Use

In China, a theater does not stand idle at any time. During the usual "dark" hours of the day, Chinese merchants engage the various playhouses as a means of getting into closer contact with customers and prospective customers. This custom is particularly true in Shanghai.

Unequal Distribution

Twenty more inches of rain fall every year in the west of England than in the east.

Sure Relief FOR INDIGESTION

BELLANS
FOR INDIGESTION
25 CENTS
6 BELLANS
Hot water
Sure Relief
BELLANS
25¢ AND 75¢ PACKAGES EVERYWHERE

Canards

John S. Sumner, head of New York's anti-vice crusaders, was asked by a New York reporter the other day if it was true that he had been trying to get the Bible expurgated.

"That story"—and Mr. Sumner laughed heartily—"is just about as true as the one they started last month. They said last month, you know, that I was behind a world movement to do away with vice presidents."

Mr. Sumner gave another hearty laugh. Then he ended:

"I guess they'll be accusing me next of trying to pass a law to prohibit boats from hugging the shore."

Quick Safe Relief



CORNS

In one minute—or less—the pain ends. Dr. Scholl's Zino-pads is the safe, sure, healing treatment for corns. At drug and shoe stores.

Dr Scholl's Zino-pads

Put one on—the pain is gone



For prompt and lasting relief from eczema doctors prescribe Resinol. It soothes as it heals.

Resinol

Always

A safe and soothing remedy for cuts, burns, or skin troubles. Protects, relieves and heals. Take internally for coughs and sore throats.

Vaseline

PETROLEUM JELLY
Cheesebrough Mfg. Co., Con'd.
State St. New York



MORTON HOSPITAL

REASONABLE—HOMELIKE
1055 PINE ST., SAN FRANCISCO

Good Fall LAYERS

PETALUMA HATCHERY
Accredited by Sonoma County Farm Bureau.
White Leghorn chicks only. If you want good fall layers and broilers that bring a good price—raise chicks in the fall. Write for FREE 1925 Catalog.
L. W. CLARK, Box 155, Petaluma, Calif.

WANTED FOR CASH

Old San Francisco theatre programs and playbills of the fifties.
James Madison, 544 Market St., San Francisco

Dickey's OLD RELIABLE Eye Water
relieves sun and wind-burned eyes. Doesn't hurt. Genuine in Red Folding Box. 25¢ at all drugists or by mail. DICKEY DRUG CO., Bristol, Va.-Tenn.

W. N. U., San Francisco, No. 32-1925.

Fighting Forest Fires

A new apparatus for fighting forest fires consists of a kerosene blowtorch useful for setting back fires, says Popular Science Monthly. By its use all the firing, it is claimed, can be done by one experienced man, thus reducing the attendant danger to a minimum.

Commercial cookery is always trying to reproduce domestic masterpieces and not quite doing it.

THE BEST RECOMMENDATION

Bare-to-Hair

is the number who are trying to imitate it. If Bare-to-Hair was not growing hair on bald heads there would be no imitators. If there is baldness or signs of it you can't afford to neglect to use "Forst's Original Bare-to-Hair."

Correspondence Given Personal Attention

HENRY HERMAN, Distributor
115 Mason St. San Francisco, Calif.



STRAIGHT TALKS WITH AUNT EMMY ON EASY MONEY

"An awfully interesting man came to see me today, Aunt Emmy. He had a list of stocks and bonds that look very favorable to me. Take this," said Helen, handing an alluring looking folder to Aunt Emmy. "This stock is pretty good. The man said it would be quoted at 20 on the exchange a month after it is put out. I can buy shares now at two dollars so I would make eighteen dollars for every two dollars I invest and all inside of four weeks." Helen paused for breath while Aunt Emmy looked at the folder.

"If I were to buy those White Leghorn chickens of yours," remarked Aunt Emmy, "would you promise me their eggs will sell for one dollar and a half a dozen a month from now?"

"Of course not, Auntie," laughed Helen. "The price of eggs depends entirely on the supply and demand in the market."

"Well, how about stocks? Why can this man promise you this stock will be selling for twenty dollars a month from now?"

"Well, I don't know exactly, but the listings on the stock exchange are different, aren't they?"

"The prices of stocks quoted on the stock exchange are influenced by supply and demand like the prices of eggs. No one can honestly guarantee the future price of any stock. A promoter who urges you to buy stock on any such guarantee is misinforming you. A stock salesman you could trust would never make such a statement. If you are going to listen to such talk you'd better put your money in the savings bank."

"But I wouldn't make so much on it!" objected Helen.

"Big profits mean big risks, and you cannot afford to take risks," said Aunt Emmy. "The house that gets out this booklet is unknown to you. Why don't you find out who you are dealing with?"

"How can I find out about the thousands of stock houses in the United States?"

"Well," said Aunt Emmy, "if you insist on considering making investments, you ought to at least take the trouble to go to your bank and find out about the people you are dealing with."

"I didn't know banks would bother with anything but actual banking," Helen said.

"They are glad to," Aunt Emmy said. "The more people that save and invest money wisely the better it is for the banks."—A. B. Aymes.

RESTRICTING LOANS ON UNECONOMIC FARMING

Bankers in many of the rural sections of the country are realizing as never before that they cannot afford to loan money for the conduct of farming enterprises where the odds are against that enterprise ever becoming a success. The risk is too great, and what is more it is doing the borrower an injury to encourage him in an unwarranted venture.

Some farmers may resent the idea of being questioned in regard to the use they expect to make of borrowed money. A false idea of their independence may lead them to feel that they can do as they please and follow any system of farming they desire; that it is nobody else's business whether that system is economic or not.

Experiences in certain sections during the past few years demonstrate the folly of such a position. The banker is loaning other people's money and he is duty bound to safeguard what has been entrusted to him. Further, the law holds him responsible. With this obligation resting on his shoulders he has a right to select his customers. If he is convinced that a one-crop system or any other particular type of farming is unsound and is likely to be uneconomic, he is doing an injustice to the borrower as well as the depositor to loan the farmer the money.

Best results will accrue when both the lender and the borrower recognize that they are entering into a partnership and if the advantages and the dangers are frankly and carefully discussed the possibilities of success are greatly enhanced.—Banker-Farmer.

A Few Good "Don'ts"

Don't buy securities that are handled by irresponsible persons or unknown firms.

Don't buy mortgage notes on distant property.

Don't buy stock in new enterprises.

Don't try to work the stock market. If the public were to win, professional operators would soon shut up shop and quit.

Don't buy stock in mines you know nothing about. Many mines are holes where fools dump their money.

Don't buy oil stock.

Don't buy stock in new invention schemes.

Don't buy real estate unless you have seen it. It may be a swamp.

Don't buy from one who says, "Invest now or it will be too late."

Don't buy from one who says, "The price will soon be raised."

Don't buy from one who offers you a discount for cash.

Don't buy anything on "tips."

Have nothing to do with the "bucket shop."

Don't speculate. A rich man can afford to, but you can't.

A splendid rule is, before you buy a security take it to a conservative and disinterested banker and ask him how much he will lend on it alone as security.—Banker-Farmer.

WE CIRCULATE

A Remarkable Endorsement

THE SPLENDID SUPPORT ACCORDED BY THE PUBLIC AT THE OPENING OF LOMA VISTA DEMONSTRATES THAT SAN DIEGANS SHARE WITH US THE BELIEF THAT POINT LOMA IS DESTINED TO BECOME THE PREMIER RESIDENTIAL SECTION OF THIS CITY AND THE SHOW PLACE OF THE PACIFIC COAST.

WHEN THE HISTORY OF POINT LOMA IS WRITTEN, WE PREDICT THAT IT IS THOSE WHO BECAME INTERESTED WHEN THE ACTIVITY COMMENCED WHO WILL BE POINTED OUT AS HAVING REaped THE GREATEST BENEFITS FROM ITS DEVELOPMENT. NOW IS THE TIME TO ACT. CLIP AND MAIL THE COUPON. OUR INFORMATION DEPARTMENT WILL BE AT YOUR SERVICE. NO OBLIGATION.

JOHN P. MILLS.

COUPON

John P. Mills Organization, Inc.
1229 Fifth Street, Dept. G-1.

Gentlemen:

Please send me, without obligation, further information regarding the development of Point Loma.

Name

Address

"LOMA LORE"

By WINIFRED DAVIDSON

Point Loma, California

Book rights reserved.

(Continued from last week)

What is this—alterations? Repairs? But the lighthouse was only then in the process of building, in 1855.

Puzzled about these alterations and repairs, I have sought explanations far and near. I have pestered with inquiries our city, state and national librarians. Recently, when most I felt the pressure of being obliged to abandon a useless search for a past and lost reason that would clear this contradiction, was discovered the report of the secretary of the treasury of the United States on the state of the finances for the year ending 1855, and at page 409 this letter, signed by Hartman Bache, Maj. Topographical Engineers; Lt. Maj. and Captain Edm'd. L. F. Harcastle, Engineer, secretary Lighthouse Board, Washington, D. C.

This find is as follows:
"Point Loma Lighthouse—Visited this light September 5th. Coping course of stone had been removed, and, after raising the tower two bricks in height to give the domical arch sufficient thickness, were replaced, and cramped with iron. Holes for the uprights of the lantern, and the channels for the brackets of the gallery, had been cut to receive them. The sleeping drum and iron manhole, to replace the one of wood, deficient in size, were also set in the domical arch—the top of which was leveled off and well coated with cement. The lantern and lighting apparatus, which had reached the lighthouse, with slight exceptions, in perfect order, were in course of cleaning preparatory to putting up. The dwelling is of stone, and with the exception of the mortar, which is very bad, is quite a creditable piece of work. The tower is of brick. The mortar is not entirely bad, but the brick itself is of such poor quality that in places they have wasted away to a depth of a quarter of an inch to two inches. The pointing, both in the dwelling and that part of the tower exposed to the weather, is entirely gone. Directed the deficient bricks in the tower cut out and replaced by good ones, and then so much of it as rises above the roof of the dwelling, as well as the brick eaves of the latter, plastered or rough-cased with cement; also the stone work of the dwelling pointed anew. The cistern in the cellar being reported as not holding water, ordered the bottom raised by laying a pavement of brick in cement, and then coating the entire interior with the same material. The content of the cistern is but 1240

gallons, whereas, estimating the consumption of 10 gallons a day (that is three gallons for each three and one-half persons) for 270 days, there would be required 2700 gallons, or more than twice as much. Propose to use casks for any additional water that may be required over and above the quantity the present cistern will hold, leaving the question of an additional cistern for future consideration. The water for building and household purposes has now to be brought seven and one-half miles. The two-mule wagon will bring a cask of 80 gallons by 12 m. The brick and cement necessary for the additional mason-work, mentioned above, have been sent down to Point Loma. Also red paint to paint the tin roof, which appears in pretty good order, and a few panes of glass to replace those broken out. The cellar is six feet high in the clear, well built and pointed, and the floor laid with tile from an old Mexican fort nearby. Tin oil cans were found in it, two feet one inch in diameter, three feet 2 inches high, straight, then conical for five inches; the top being one foot five and one-half inches diameter; wooden bottoms; tin of the poorest kind; flat bands; no safety-flap to cocks, no drip-pan. Very rusty and doubtful if they will hold oil.

"Mr. Franklin, in charge at Point Loma, was of opinion that he would get through in six or seven weeks; had commenced work on Monday, August 20, when he could leave Mr. Smith, his assistant, to finish and instruct the keeper in the use of the lamp, etc. A letter from Mr. F. of the 19th, received since my return, says: 'I am soldering the dome and getting it ready, so Mr. Smith can do the rest when I am away.'

"I should call your attention to the fact that, in the expectation that this light would be a first-order light, a keeper and two assistant keepers have been appointed for it.

"Full measurements were made of the dwelling, tower, etc. Three views—two of the site and one from the side—were also taken. At least some of these views will be forwarded to the board as soon as the draughtsmen can be spared from other and more important work. I send now a tracing of Point Loma lighthouse, including the third order lantern.

"I am, very respectfully, your obedient servant."

This letter from Bt. Major Hartman Bache I find beyond computation valuable. There are those who insist, prompted by sentiment, by ignorance and by various foundation-

less opinions, that Spain—or if not Spain, then Mexico—built and maintained the old "Spanish" light, and that it was abandoned about the middle of last century upon American occupation.

(Continued next week)

"Patronize Home Industry"

KEEPING WELL
GIVING YOUR EYES FOR
A DRINK
DR. FREDERICK R. GREEN
Editor of "HEALTH"

ACCORDING to newspaper reports, Willard Mack, popular actor and matinee idol, has lost the sight of one eye and has narrowly escaped total blindness, as the result of drinking wood alcohol. With three or four friends, he was driving along a country road and asked a group of workmen where he could get a drink of whisky. One of the workmen handed him a pocket flask, from which they all took a drink. In a short time, all of them were blinded. After several weeks of blindness Mack recovered the sight of one eye. The other is permanently blinded.

Forty years ago, poisoning from ethyl or wood alcohol, as it is commonly called, was unknown. The wood alcohol first made had such a disgusting odor and vile taste as to make it practically impossible for any one to drink it. About 1890, a process was discovered by which wood alcohol could be purified and deodorized and it was put on sale under various trade names, such as Columbian spirits, cologne spirits, etc. It was widely advertised as a cheap and harmless substitute for grain or ethyl alcohol.

But soon cases of poisoning began to occur. Not only persons drinking cheap whisky died or became blinded, but painters using cheap varnishes and shellacs, especially in closed places, such as beer vats, tanks and closed rooms, were overcome by the fumes and either killed or blinded.

In 1904 Drs. Casey Wood and Frank Butler collected 275 cases of death or blindness from wood alcohol. It causes an inflammation of the optic nerve, which destroys the nerve and causes incurable blindness. After drinking wood alcohol or inhaling the fumes, the victim has abdominal pain, nausea, vomiting, dizziness, headache and blindness. In severe cases the victim becomes unconscious and dies. In those who recover, blindness may develop in a few hours or may be delayed for several days. All persons are not equally susceptible. A ten persons drink the same amount, all will have marked abdominal distress, four will die, six will recover, of whom two will be blind. The other four may suffer no permanent injury.

But you don't know until you try it, whether you are immune or not. At best, it is a three to two chance, that if you drink wood alcohol, you'll die or be blind for life. That might be a good bet on a horse but it's too heavy odds to take on your life or eyesight.

(© 1925, Western Newspaper Union.)
Subscribe for "The Beach News."

U. S. Mail Schedule

BY POSTMASTER H. K. RANKIN

The mail schedules from Ocean Beach to San Diego have recently been changed to give the patrons of this office better connection for their letters with mail trains going out from Los Angeles.

The morning mail now leaves Ocean Beach at 10:15 for San Diego and the afternoon mail at 5:14. In this way we are able to catch the train leaving San Diego at 2 p. m. and the afternoon mail goes out on the 6:10 from San Diego. In this way the mail leaves Los Angeles for the east about one-half day earlier than by the old schedule.

Mail closes fifteen minutes before departure.

The mail arrives and is distributed at the same time as usual, 10:30 a. m. and 4:30 p. m.

The letter boxes have all arrived and have been installed at the following corners, where letters may be mailed any time, day or night. The hours of collection are posted on the boxes. There is a box at the corner of Bacon and Narragansett. Cable and Coronado, Defoe and Newport, Cable and Saratoga, Abbott and Santa Monica, Abbott and Brighton, Bacon and West Point Loma boulevard, Defoe and Brighton, Cable and Muir and one at Ebers and Voltaire streets.

Is your return address on the envelope?

O. B. POLICE SUB-STATION

Abbott St., near Santa Monica Ave.

Phone Point Loma 4

Sergeant Geo. W. Churchman; patrolmen, R. G. Little and H. C. Kluge.

You Can't Go Wrong WHEN YOU BUY BEACH PROPERTY

AT YOUR SERVICE

KIRK SMITH

LICENSED REALTY BROKER

JACK NEUMONT, Salesman

Extra Inducements for
Exclusive Listings

4829 SARATOGA AVENUE

Office of "The Beach News"

Ocean Beach, Calif.

PHONE, POINT LOMA 17

A FEW DON'TS FOR BATHERS

Don't go into the water immediately after eating.

Don't go into the water when overheated.

Don't go beyond your depth.

Don't take any unnecessary

OCEAN THEATRE

TONIGHT—SATURDAY

"STORY WITHOUT A NAME"

with

Agnes Ayres and Antonio Moreno

News and Comedy

Admission 15c and 20c

SUNDAY

John Gilbert

—in—

"ROMANCE RANCH"

Alberta Vaughan in "Pacemakers"

Admission, 15c and 20c.

TUESDAY and WEDNESDAY

LATEST SPECIAL

Rudolph Valentino

—in—

"A SAINTED DEVIL"

Also News and Comedy

ADMISSION 15c and 30c

THURSDAY and FRIDAY

Harry Carey in

"THE FLAMING FORTIES"

Story by Bret Harte

An All-Star Cast

Admission 15c and 20c

Two Shows Every Night

7:15 p. m. and 9:00 p. m.

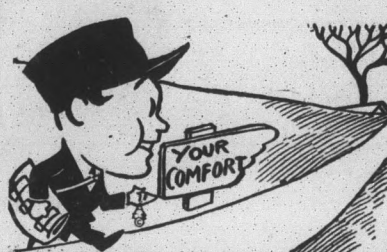
Come Early—Show Starts at 7:15

OCEAN BEACH

PLUMBING CO.

CHAS. H. PELTCHER
Master Quick

The road to comfort starts right here. For at this shop is plumbing cheer. —from the proverbs of Mr. Quick.



And we'll bring plumbing comfort to your home. We'll repair your old plumbing or fit you out with new pipes and drains and fixtures if you need 'em.

PLUMBING
CREATING
5068 NIAGARA AVE.
PHONE POINT LOMA 152
MASTER PLUMBER REG. NO. 71

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We Can Satisfy You With Quality, Quantity and Service

The Beach News

JOB PRINTING DEPT.

Phone Point Loma 17

4829 Saratoga Avenue,

Ocean Beach, California

WHO'S WHO

In Officialdom

CITY OF SAN DIEGO

Mayor—John L. Bacon. Common Council—John A. Held, Don M. Stewart, Virgilio Bruschi, Louis C. Maire, Harry K. Weitzel. City Attorney—S. J. Higgins. Auditor and Assessor—H. L. Moody. City Clerk—Allen H. Wright. City Manager—F. A. Rhodes. Harbormaster—Jos. W. Brennan. Park Superintendent—John G. Morley. Treasurer and Tax Collector—Jack T. Millan. Supt. of City Schools—H. C. Johnson. Health Officer—Dr. A. M. Lessem. Chief of Fire Department—Louis Almgren. Chief of Police—James Patrick.

COUNTY OF SAN DIEGO

Board of Supervisors—Mrs. Mildred Green, 1st district; E. A. Hornbeck, 2nd district; Joseph Foster, 3rd district; Charles L. Good, 4th district; Thomas M. Hurley, 5th district. County Clerk—J. B. McLees. County Assessor—George W. Moulton. County Auditor—C. R. Hammond. County Coroner—Schuyler C. Kelly. District Attorney—Chester Kempley. Farm Advisor—James G. France. Public Administrator—Edwin Reed. County Recorder—John H. Ferry. Sheriff—James C. Byers. Under-Sheriff—Ed. F. Cooper. Supt. of Schools—Miss Ada York. County Surveyor—Ernest Childs. County Tax Collector—Herbert A. Croghan. County Treasurer—George W. Heston.

OCEAN BEACH NEEDS

More Paving.

More Street Lights.

More Civic Improvements.